

**Build a Secure Cyberspace 2021**  
**“Be Smart Online, Stay Away from Pitfalls”**  
**GIF Graphic Design Contest**

**Objectives**

The Office of the Government Chief Information Officer, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre have jointly organised “Be Smart Online, Stay Away from Pitfalls” GIF Graphic Design Contest (the Contest). The Contest aims to arouse the awareness of public on Internet safety and etiquette. Participants could design a set of GIF in an innovative and creative way to convey the message of Internet safety and etiquette in this contest.

**Eligibility**

The Contest is divided into Open, Secondary School and Primary School categories. Each participant can enrol to only one of the categories and should submit only one entry. Participants shall agree and abide by all the rules and regulations of the Contest.

Category	
Open	All Hong Kong residents
Secondary School	All secondary school students in Hong Kong
Primary School	All primary school students in Hong Kong

**Basic Specifications of Entries**

All entries must meet the following requirements:

- The GIF graphic design must meet the theme “Be Smart Online, Stay Away from Pitfalls” to promote the awareness of Internet safety and etiquette.
- Participants shall design a set of 4 pieces of GIF graphics.
- The GIF graphics must be in colour. If the GIF graphics include any text content, such content should be in Chinese or English language. The GIF graphics should not be duplicated and taken from photos or selfie images.
- The GIF graphics shall be produced by computer software or mobile app.
- The size of each GIF graphic must be within 512 x 512 pixels in GIF format. The motion of each GIF graphic should be able to loop within 5 seconds and the file size of each GIF graphic should be less than 500 KB.
- A title and a brief description (not more than 200 words) of the set of the GIF graphics must be included in the application form.

## Submission Deadline

Extend to 16 August 2021 (Monday)

## Awards

Open Category	Prize
Champion (One winner)	MacBook Air 13"
1st Runner-up (One winner)	DJI Mavic Air 2 CE Drone
2nd Runner-up (One winner)	Oculus Quest 2 VR Headset
Merit Prize (Three winners)	Apple Watch SE

Secondary School Category	Prize
Champion (One winner)	Trophy + HK\$1,500 Book Coupon
1st Runner-up (One winner)	Trophy + HK\$1,000 Book Coupon
2nd Runner-up (One winner)	Trophy + HK\$500 Book Coupon
Merit Prize (Three winners)	For each winner: HK\$300 Book Coupon

Primary School Category	Prize
Champion (One winner)	Trophy + HK\$1,500 Book Coupon
1st Runner-up (One winner)	Trophy + HK\$1,000 Book Coupon
2nd Runner-up (One winner)	Trophy + HK\$500 Book Coupon
Merit Prize (Three winners)	For each winner: HK\$300 Book Coupon

The shortlisted participants of each category will receive an electronic shortlisted certificate. Other participants will receive an electronic participation certificate.

### Most Supportive School Award

To promote the awareness of information security among schools, teachers and students, there is “Most Supportive School Award” of Champion, 1st Runner-up and 2nd Runner-up in the **Secondary School** and **Primary School** categories respectively to commend the active participation of schools. The top three schools with the highest student participation rate will receive a trophy.

## Public Voting for Most Favourite Online Award

All winning works will be uploaded to the “[共建安全網絡](https://www.facebook.com/buildsecurecyberspace)” Facebook page (<https://www.facebook.com/buildsecurecyberspace>) for online voting in September 2021. The top three entries with most likes will win the “Most Favourite Online Awards”.

Prize	
Most Favourite Online Award - Champion (One winner)	HK\$700 Cash Coupon
Most Favourite Online Award - 1 <sup>st</sup> runner-up (One winner)	HK\$500 Cash Coupon
Most Favourite Online Award - 2 <sup>nd</sup> runner-up (One winner)	HK\$300 Cash Coupon

## **Panel of Judges**

The Panel of Judges is comprised of representatives of Organisers, Co-organiser and Supporting Organisations. They will select the winning works and give ratings according to the following judging criteria:

## **Judging Criteria**

Content and Rendition	Serving to promote public awareness of Internet safety and etiquette	50%
Design and Creativity	Creative concept and originality	25%
Artistic Presentation	Aesthetic appeal, drawing techniques and visual effects	25%

## **Announcement of Results**

The results decided by the Panel of Judges will be announced on the Cyber Security Information Portal (<https://www.cybersecurity.hk/en/contest-2021.php>). Winners will be notified individually to receive their awards. The winning entries will be made available to the public for download.

## **Award Presentation Ceremony**

An award presentation ceremony will be held at the public seminar of “Build a Secure Cyberspace” campaign at the HKPC Building in September 2021. Details will be announced in due course.

## Submission Methods

### **Method 1: Online Submission**

Participants are required to submit the online application form together with the entry files via the following website:

<https://form.jotform.me/hkcert/securecyberspace2021>

All the GIF graphics have to be compressed into one ZIP file for submission. The file size must be less than 2MB. If the submission does not contain entry files or the participant's personal particulars, the submission is considered invalid. Late submission will not be accepted (the submission date shall be based on the timestamp of the recipient's server).

### **Method 2: Email Submission**

Participants are required to send (i) the entry files, and (ii) a completed and signed application form via email to "[event@hkcert.org](mailto:event@hkcert.org)". Please mark "**Be Smart Online, Stay Away from Pitfalls**" – **GIF Graphic Design Contest** and the **participating category** in the subject field of the email. If the email does not include a completed and signed application form or entry files, the submission is considered invalid. Late submission will not be accepted (the email submission date shall be based on the timestamp of the recipient's email server).

*Entry Files* All the GIF graphics have to be compressed into one ZIP file for submission. The file size must be less than 2MB. To facilitate processing the submission, the file names of the entry files shall include participant's names and names of school for Primary School or Secondary School Categories, e.g. "XXXX Primary School – Chan Tai Man".

## Enquiries

Please contact the Hong Kong Computer Emergency Response Team Coordination Centre by calling 2788 5884 or by email to [event@hkcert.org](mailto:event@hkcert.org).

## Terms and Conditions

1. Each participant can enrol to only one of the categories and should submit only one entry. Multiple submission will result in disqualification. All related entries will be rendered void.
2. All entries must meet the **Basic Specifications of Entries** specified above of this document.
3. Once the application forms together with the entries are submitted, they cannot be modified or replaced and will not be returned to the participants.
4. All entries must not contain violent, obscene or indecent content.

5. All entries must be original and must not be copied from or drawn by others.
6. Names, products or services of any companies or entities or any third-party trademarks, logos shall not be contained or referred to in all entries. No entries shall be used for the promotion of any brands, products or services.
7. Participants must guarantee that their entries have never been openly shown in any form, and shall not infringe any copyright and intellectual property rights. If the entries had entered other competitions, the participants shall ensure that the copyrights of the entries does not belong to any individuals/parties/organisations. The participants shall assume legal liability for any disputes over the copyright of the entries. The Organisers and Co-organisers accept no responsibility for such disputes.
8. The Organisers have the right not to accept any improper entries or entries not aligning with the theme and specifications of the Contest. If there are doubts that the entries have infringed the intellectual property rights of others or the entries were drawn by others, the Organisers have the right to disqualify them from entering or winning the Contest.
9. The copyrights of all entries, once submitted, are vested solely in the Organisers. Participants shall agree that the Organisers and Co-organisers can at any time display, reprint, reproduce, use or modify their entries for any purposes. The Organisers and Co-organisers are not required to notify the participants or pay them any fees.
10. Participants shall agree and accept the publishing of their entries in any forms and the public display of their entries, and the production of these entries into any items by the Organisers and Co-organisers, e.g. the public display or publishing of the entries in public exhibitions, the websites, social networking sites, mobile applications and publications of the Organisers and Co-organisers; the production of these entries into any items, such as souvenirs, calendars or promotional materials, etc.
11. The Organisers reserve the right to use in whole or in part the design of the entries. The participants shall not raise objection.
12. The Organisers reserve the right to substitute any prize with another prize at any time without prior notice.
13. Participants should participate in publicity events related to the Contest upon invitation of the Organisers.
14. The results decided by the Panel of Judges shall be final. Participants shall abide by the decisions of the Panel of Judges and shall not raise objection to the results.
15. Participants shall agree and abide by the **Terms and Conditions** of the Contest including those specified in this document, the application forms and the relevant website for the Contest.
16. All persons involved in the organisation and implementation of the Contest are not eligible for joining the Contest. They include but not limited to members of the organising committee, Panel of Judges and their immediate family members.
17. The Organisers reserve the right to interpret and revise the **Terms and Conditions** of the Contest and all other Terms and Conditions set out in the application forms. Participants shall not raise objection.
18. Participants have the right of access and correction with respect to their personal data as stipulated in Sections 18 and 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance, and have the right to obtain a copy of their personal data provided in the application forms.

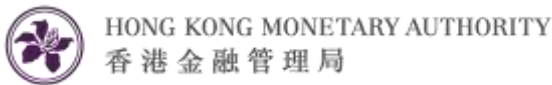
19. Participants who wish to access or correct personal data specified in the application forms, or get information of the related policies, practices and the kinds of data held can send their written requests to the following address:

Hong Kong Computer Emergency Response Team Coordination Centre  
 HKPC Building  
 78 Tat Chee Avenue, Kowloon, Hong Kong

## Organisers



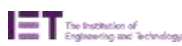
## Co-organiser



## Fully Supported by



## Supporting Organisations



**Build a Secure Cyberspace 2021**  
**“Be Smart Online, Stay Away from Pitfalls”**  
**GIF Graphic Design Contest**

**Application  
Form**

Participant can choose to fill the online application form and submit entry through Internet. Please visit Cyber Security Information Portal (<https://www.cybersecurity.hk/en/contest-2021.php>) for details.

**Participant Particulars:**

Category:  Open Category       Secondary School Category       Primary School Category

Name (Chinese)\*: \_\_\_\_\_ (English)\*: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name of School#: \_\_\_\_\_ Class#: \_\_\_\_\_

Name and Contact Number of Teacher#^: \_\_\_\_\_

\* Chinese and English name should be identical to that appeared in HKID card

# Applicable to Secondary/Primary School Category only

^ “Name and contact number of teacher” are to facilitate the organisers to coordinate schools to receive “Most Supportive School Award” and attend the ceremony

**Entry Details:**

Name of the set of GIF graphics: \_\_\_\_\_

Introduction of the GIF graphics: \_\_\_\_\_

(Less than 200 words) \_\_\_\_\_

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# Build a Secure Cyberspace 2021

## “Be Smart Online, Stay Away from Pitfalls”

### GIF Graphic Design Contest

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Application  
Form

#### **Terms and Conditions**

#### **How to Submit:**

1. Submission period: **The deadline for submission will be extended to 16 August 2021** (Late submissions will not be accepted).
2. Submission by email: The completed and signed application form together with the entry files should be submitted by email and send to [event@hkcert.org](mailto:event@hkcert.org). Please mark **“Be Smart Online, Stay Away from Pitfalls” GIF Graphic Design Contest** and the **participating category** in the subject field of the email.

#### **Declaration:**

1. I have read and accepted the terms and conditions set out in the contest, which were stipulated on Cyber Security Information Portal (<https://www.cybersecurity.hk/en/contest-2021.php>).
2. I declare that the entry submitted is original creation and not copied from or drawn by others.
3. I agree that all copyright and other related rights of my entry belong to the organisers.
4. I agree that the organisers reserve the final right of use of the entry.

Minor participant(s) (i.e. people aged under 18 on or before the submission deadline) should authorise his/her parents or guardians to consent the above declaration and Personal Data Collection Statement.

Signature of  
Participant(s): \_\_\_\_\_

Date: \_\_\_\_\_

Signature(s) of  
Parent/Guardian: \_\_\_\_\_

Name(s) of  
Parent/Guardian: \_\_\_\_\_

Contact Number of  
Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

#### **Personal Data Collection Statement:**

1. The organisers’ primary goal in collecting and storing your personal data is for purposes relating to the activities of the Contest.
2. Under general circumstances, the organisers will not sell, trade or disclose any information or personal data you provided to us to any third party without your prior consent or notice to you. Only authorised staff of the organisers has access to your personal information for administrative purposes without your authorisation or notice to you.
3. Under special circumstances, the organisers shall have the right to disclose or release your personal data to any third party without your prior consent or notice to you. The said special circumstances include the protection of the rights, interests, copyright and intellectual property rights of the organisers, and the investigation or inquiry of illegal activities and any procedures required by law and the protection of the personal safety of the users and general public, etc.



# Build a Secure Cyberspace 2021

## “Be Smart Online, Stay Away from Pitfalls”

### GIF Graphic Design Contest

Application  
Form

#### Organisers:



#### Co-organiser:



#### Fully Supported by:



#### Supporting Organisations:

