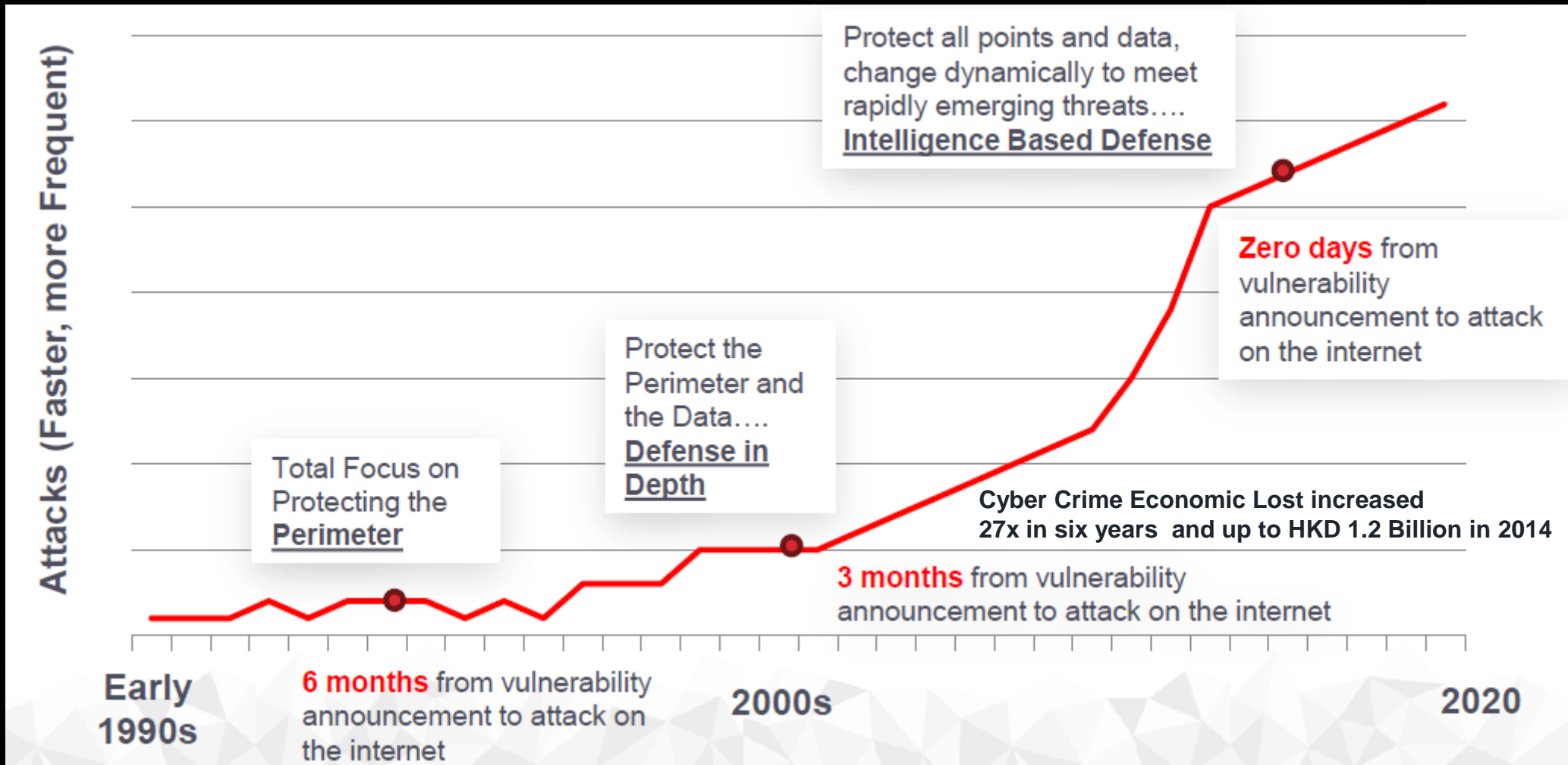


The background of the slide is a dark, high-contrast aerial photograph of a city, likely New York City, showing the dense grid of buildings and streets. Overlaid on the left side of the image is a large, semi-transparent blue trapezoidal shape. A solid red diagonal line cuts through the blue shape, starting from the bottom left and extending towards the top right. The title text is positioned within the blue area.

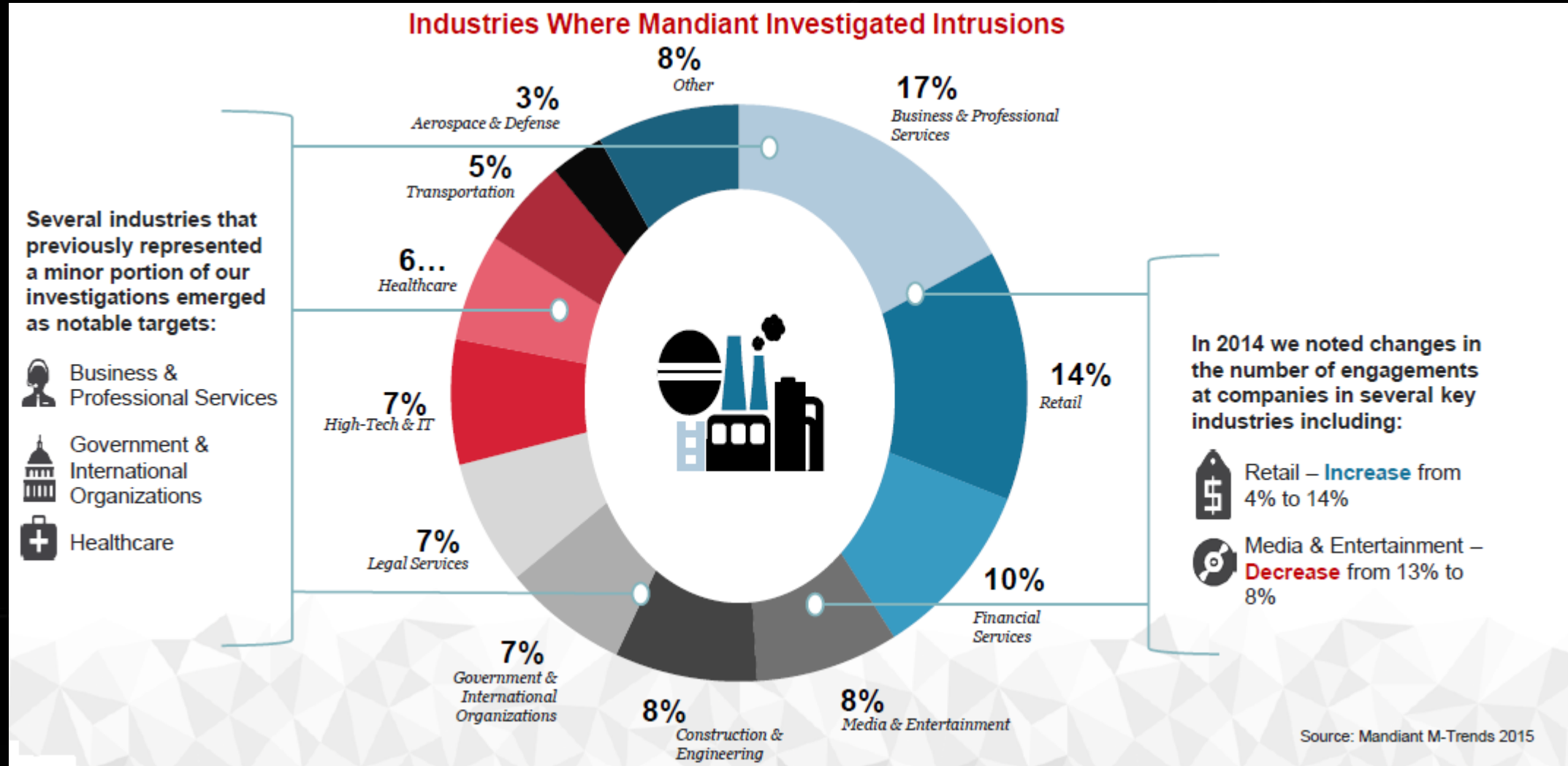
# Targeted Attack on Enterprise

Matthew WONG  
Consulting Systems Engineer, FireEye

# Evolution of Cyber-Defense Strategies



# The Number of Industries Targeted by Advanced Attackers continues to Expand and Evolve



# Targeted Cybercrime Case Study

MAY

4

MAY

15

MAY

18

**Subject:** RE: PO 501410323 // CAPEX

Dear:

Attached is our PO 501410323, please send the order confirmation once available.

Best regards,

  
PO 501410323.rtf

\*Diana Rosales\*

Power Products

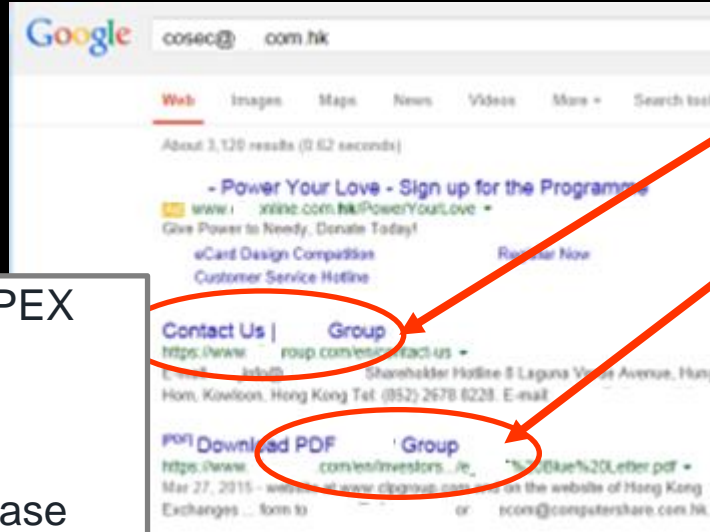
Phone: +51-1-4155100

ext. 1307

Telefax: +51-1-5613040

RPC: +51-1-954176723

email: diana.rosales@pe.com



Recipient E-mail address can be search in Internet become low hanging food for attackers





# CTB locker ransomware still very active



Payment required

Every company is facing this problem

Server accept

If you have l

1. Pay amou
2. Transacti

If you do no

1. Open one
  2. Open one
  3. Open one
  4. Open one
- and select e
- Or open <https://e>
- <https://b>
- <https://v>
- <https://b>

- Buy 8 BTC (a
- Exact paym
4. Transacti

Reload this

Don't worry

## YOUR COMPUTER HAS BEEN LOCKED!

This operating system is locked  
the United States  
Article 210 of the  
liberty for four to  
Following violati  
Your IP address  
pornography, zo  
video files with p  
pornography! Sp  
your computer.  
This computer lo

To unlock the

You have 72 hou

You must pay the  
To pay the fine, y  
located on the b

Your c  
encrypt

Privat  
until y

You o  
your f

Press

Press

### Test decryption.

To make sure that decryption is possible you are allowed to decrypt up to 5 random files for free.

Press 'Search'. Program will scan your disks and decrypt several files.

Press 'Next' to connect to the secret server and decrypt all files.

Press 'Back' to go to the first page.

Search

<< Back

71:36:53

Next >>

# The basics



Attacker's Goal: Issue instructions on the victim PC

# The basics



Application



Document

# Types of attack



Fool the Human: **Social Engineering**

Fool the Computer: **Exploitation**

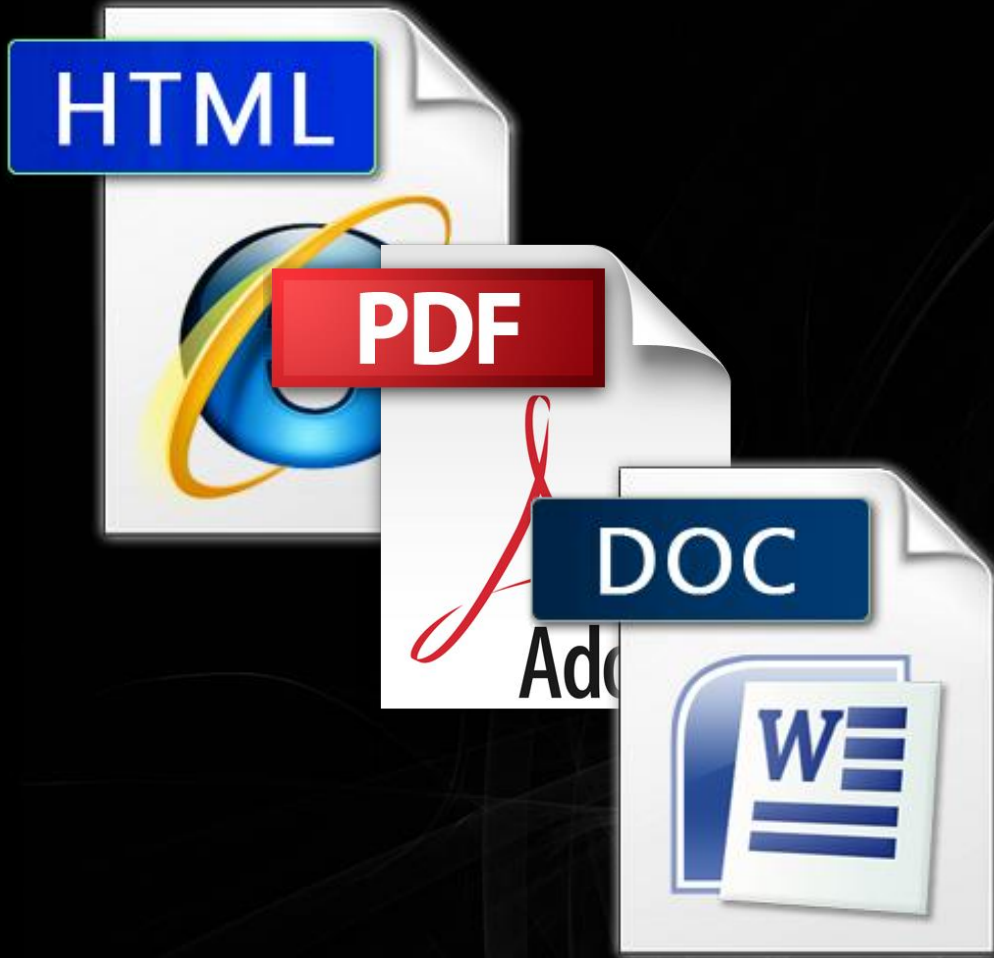


# Types of attack: End User Social Engineering



Fool the Human: **Social Engineering**

# Types of attack: **Vulnerability** Exploitation



Fool the Computer: **Exploitation**

# How do you “fool the computer”

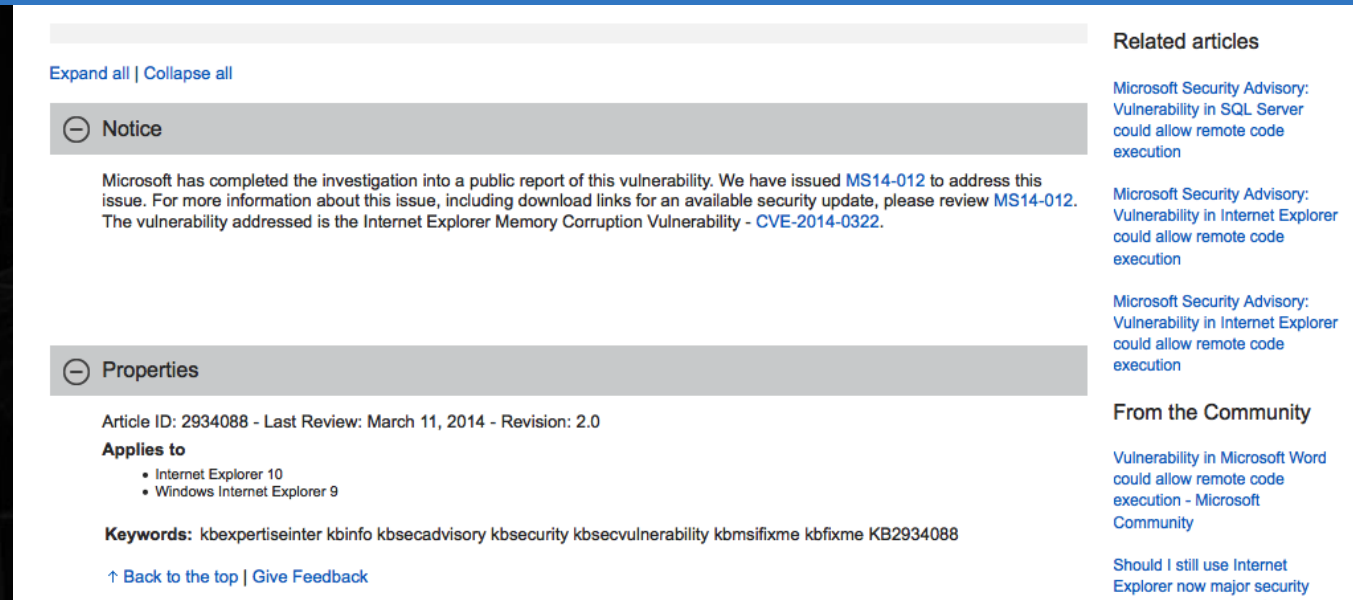


Not meant to issue instructions, but  
can if a vulnerability exists in the app  
which uses this document / data

# For example...



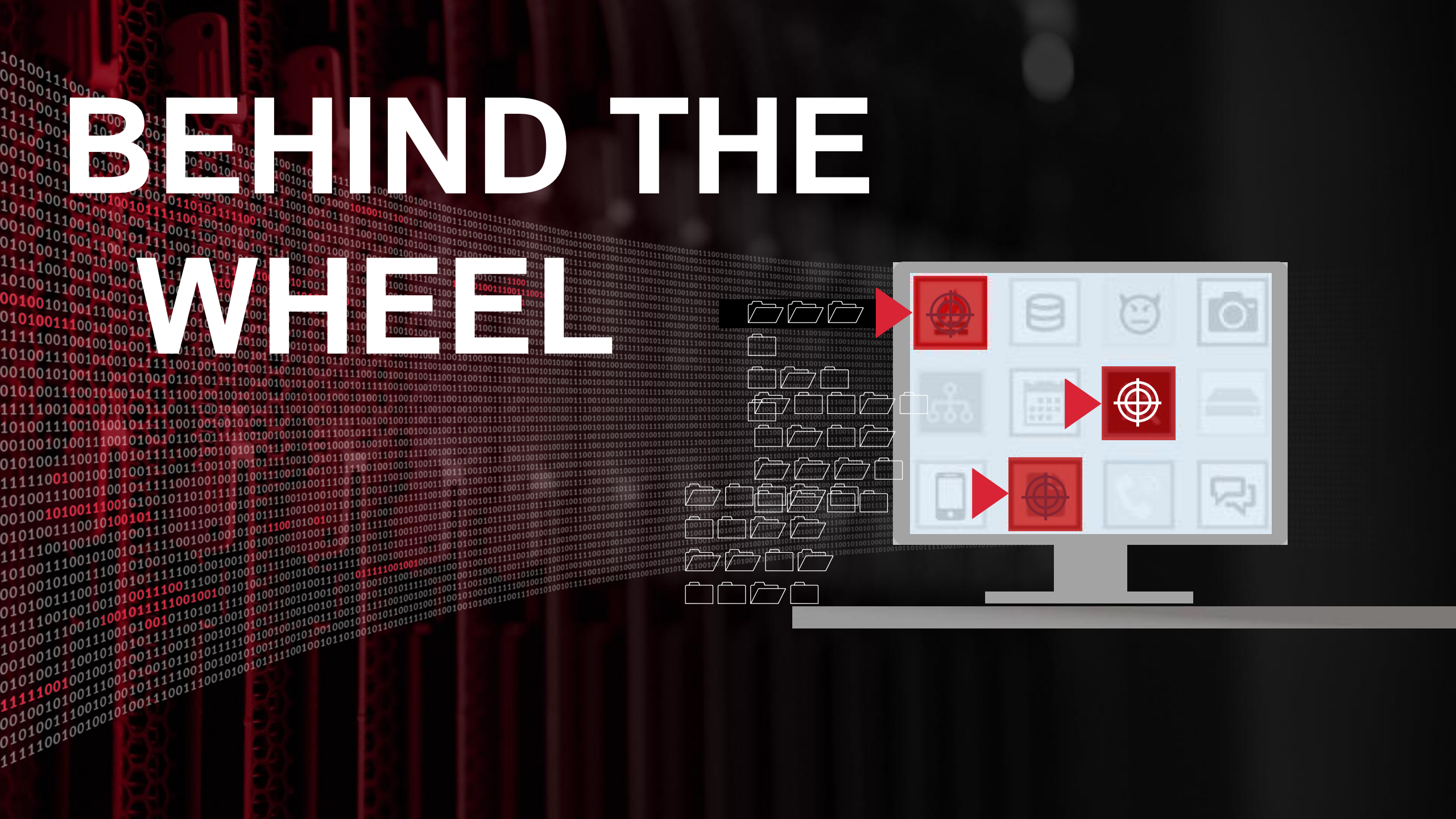
## Microsoft security advisory: Vulnerability in Internet Explorer could allow remote code execution





# Importance of patching





# BEHIND THE WHEEL

