

Hovering Securely in the Cloud

26 Nov 2012 (Information Security Seminar)

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CSA-HK&M Chapter

Director of Education



About the Cloud Security Alliance

- ➤ Global, not-for-profit organization
- Over 40,000 individual members, around 200 corporate and affiliate members, 64 chapters worldwide
- Building best practices and a trusted cloud ecosystem
- Agile philosophy, rapid development of applied research
 - > GRC: Balance compliance with risk management
 - > Reference models: build using existing standards
 - Identity: a key foundation of a functioning cloud economy
 - Champion interoperability
 - Enable innovation
 - Advocacy of prudent public policy

"To promote the use of best practices for providing security assurance within Cloud Computing, and provide education on the uses of Cloud Computing to help secure all other forms of computing."



Cloud Security Alliance





CSA Asia Pacific Expansion



- > CSA to set up corporate HQ in Singapore as per joint press release on 20 July 2012
- Founding sponsors of the corporate HQ are IDA, EDB and Trend Micro
- Critical CSA research and projects will be used as an anchor in Singapore:
 - Global CSA Research Centre
 - Global Standards Secretariat
 - Global Centre of Excellence (CoE) for CCSK Training and Education
- Serving as a regional hub and operations magnet for established and emerging growth corporate members
- CSA partners with ASTRI to further APAC Cloud Security Initiatives



CSA Events



Inauguration of CSA of Hong Kong & Macau Chapter held on May 17, 2012 at Hong Kong's Cyberport.

http://www.isoc.hk/2012/04/building-trust-in-cloud-computing-summit-2012.html



Top 10 Strategic Technology trends for 2013

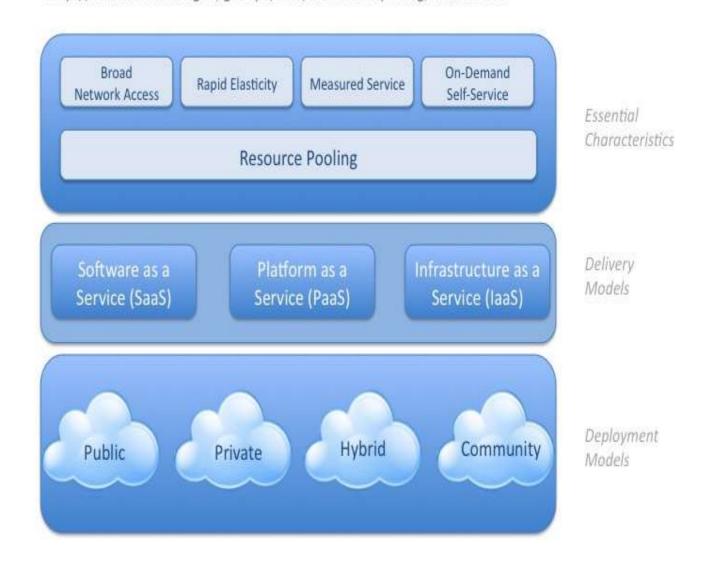
- Mobile Devices Battles
- Mobile Applications & HTML5
- Personal Cloud
- Internet of Things
- Hybrid IT & Cloud Computing
- Strategic Big Data
- Actionable Analytics
- Mainstream In-Memory Computing
- Integrated Ecosystems
- Enterprise App Stores



What is Cloud Computing?

- Compute as a utility: third major era of computing
- Cloud enabled by
 - Moore's Law
 - Hyperconnectivity
 - SOA
 - > Provider scale
- Xey characteristics
 - ➤ Elastic & on-demand
 - > Multi-tenancy
 - Metered service

Visual Model Of NIST Working Definition Of Cloud Computing
http://www.csrc.nist.gov/groups/SNS/cloud-computing/index.html





Cloud Business?

Cloud Applications

(Apps-as-a-Service)



App Deploy

Cloud (Application)
Platforms

(Platform-as-a-Service)

Cloud Infrastructure

(Infrastructure-as-a-Service)















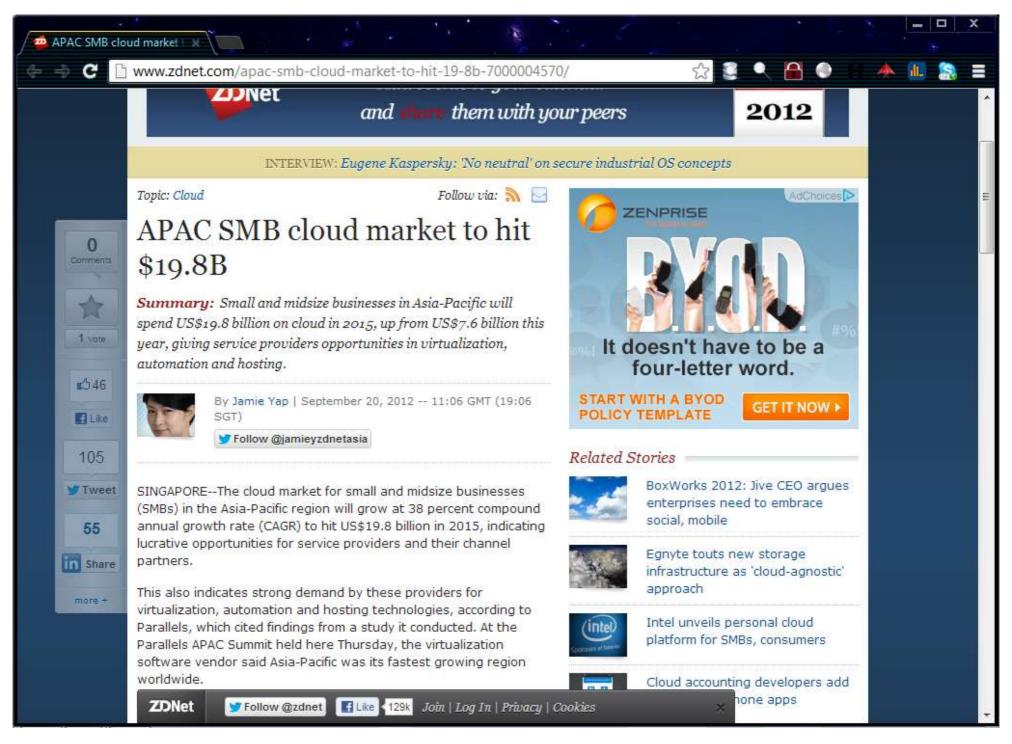








APAC SMB cloud market to hit \$19.8B in 2015



http://www.zdnet.com/apac-smb-cloud-market-to-hit-19-8b-7000004570/

alliance℠

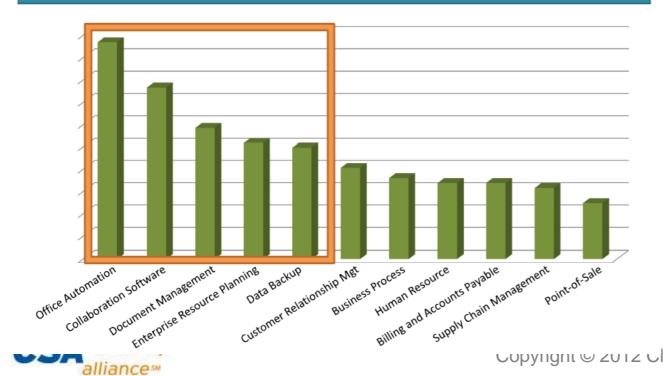
Recent Cloud End User Survey by HKPC

Cloud Adoption

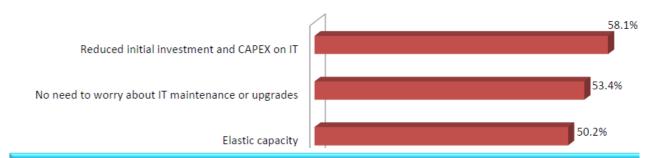
Are You Using Cloud Application?



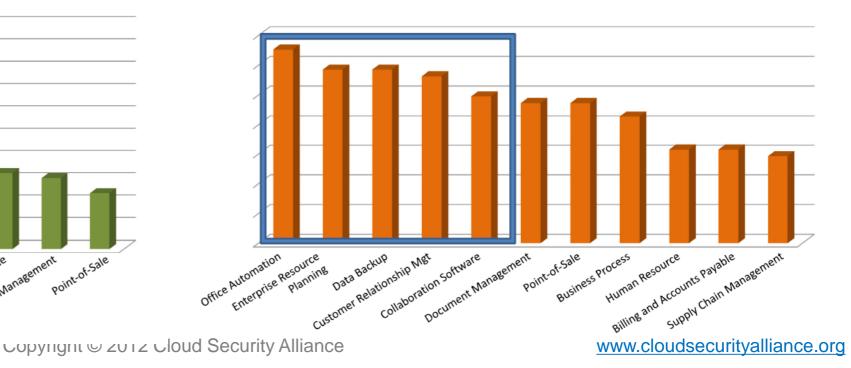
Applications – Currently on Cloud



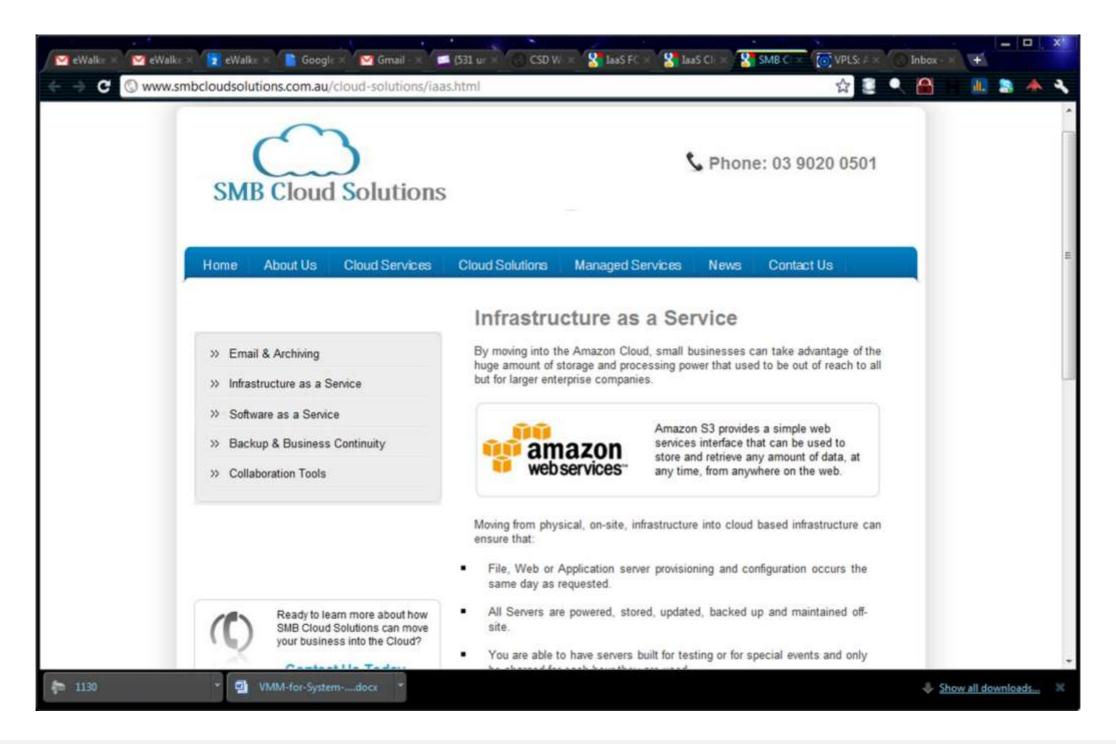
Expected Benefits from Cloud Application



Applications - To Be on Cloud



SME in the Cloud

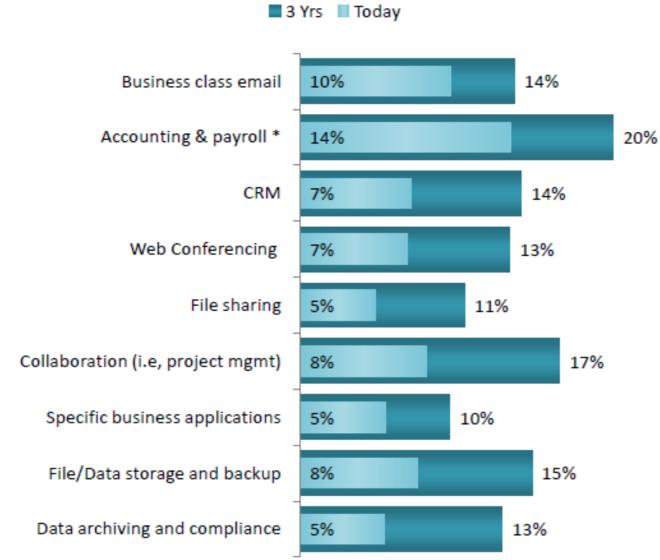




SME Cloud Adoption Study by Microsoft 2011

Workloads Addressed by Paid Cloud Services today and in 3yrs

All companies, N=3258 3 Yrs Today



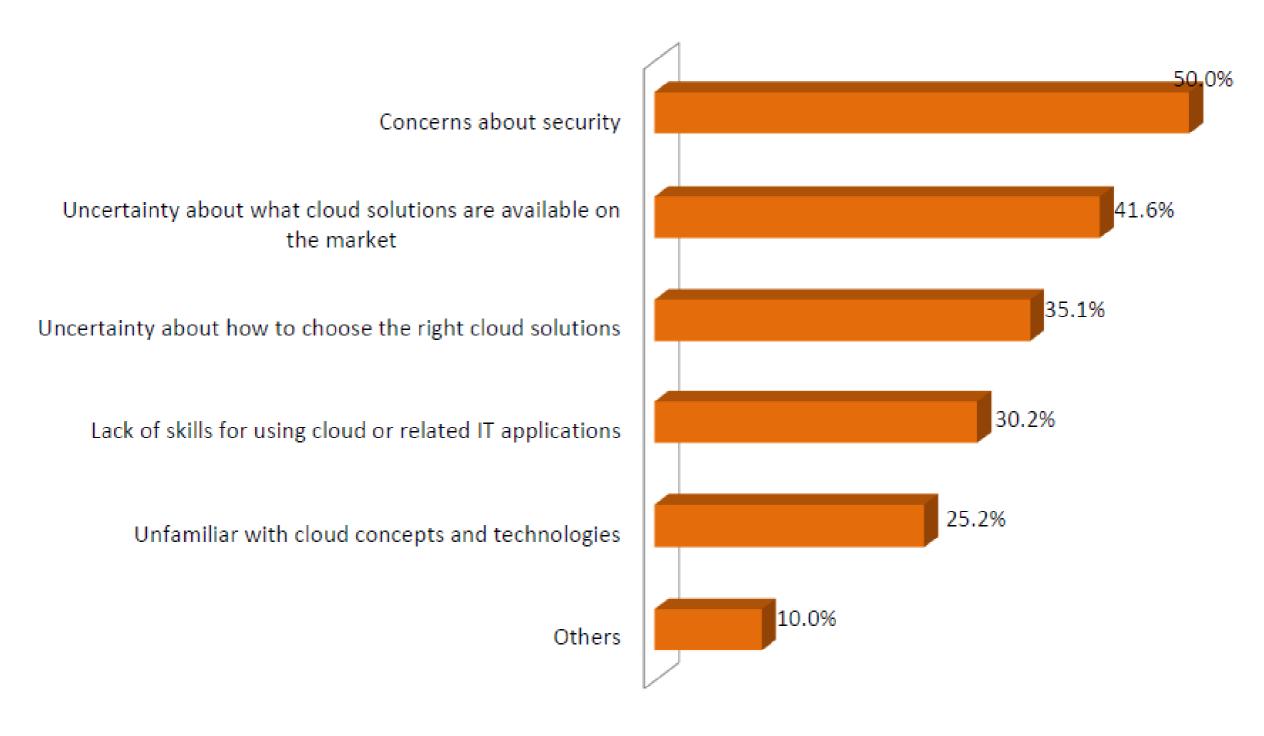
^{*} Reflects companies using hosted service for Payroll

Number of employees (Today → 3 yrs.)

| 2-10 N=1180 | 11-50 N=1033 | 51-250 <i>N=1045</i> |
|-----------------------|------------------------|-----------------------------|
| 9% → 13% | 12% → 16% | 15% → 21% |
| 12% → 18% | 18% → 25% | 24% → 32% |
| 6% → 13% | 11% → 17% | 15% → 24% |
| 6% → 13% | 8% → 15% | 11% → 20% |
| 4% → 10% | 7% → 13% | 11% → 20% |
| 7% → 16% | 11% → 18% | 18% → 29% |
| 6% → 9% | 5% → 11% | 7% → 13% |
| 7% → 14% | 10% → 18% | 12% → 24% |
| 4% → 12% | 11% → 17% | 11% → 22% |



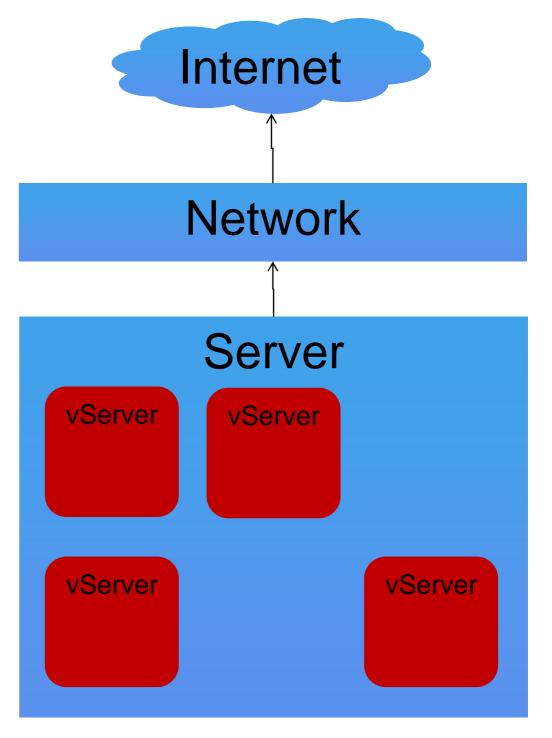
HKPC Survey – Reasons not using Cloud





Cloud = 劏房??



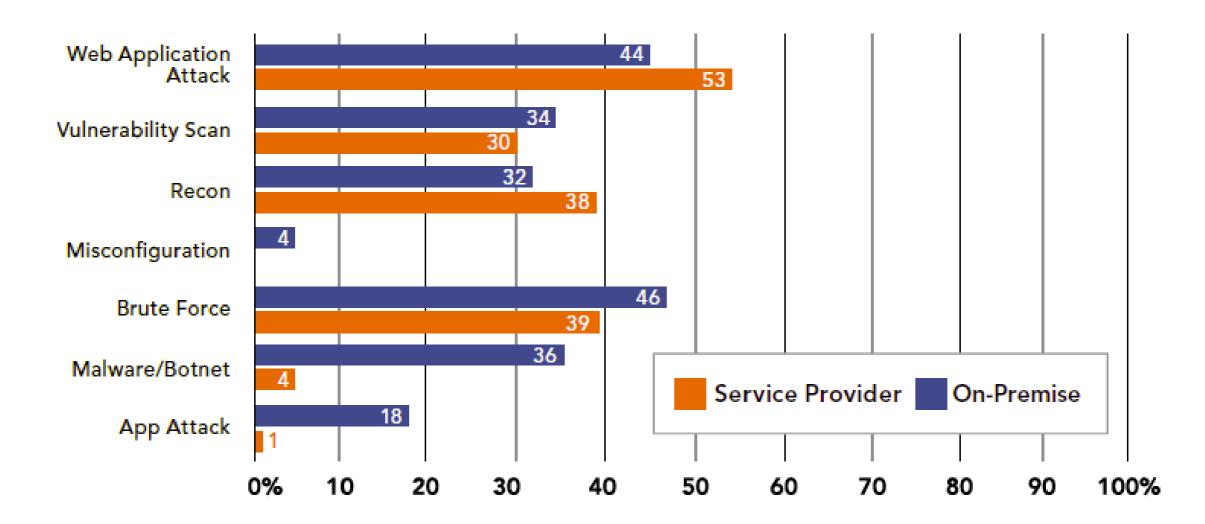




Latest Attack report on Cloud Security

FIG. C

INCIDENT OCCURRENCE: TOP THREE INCIDENT CLASSES



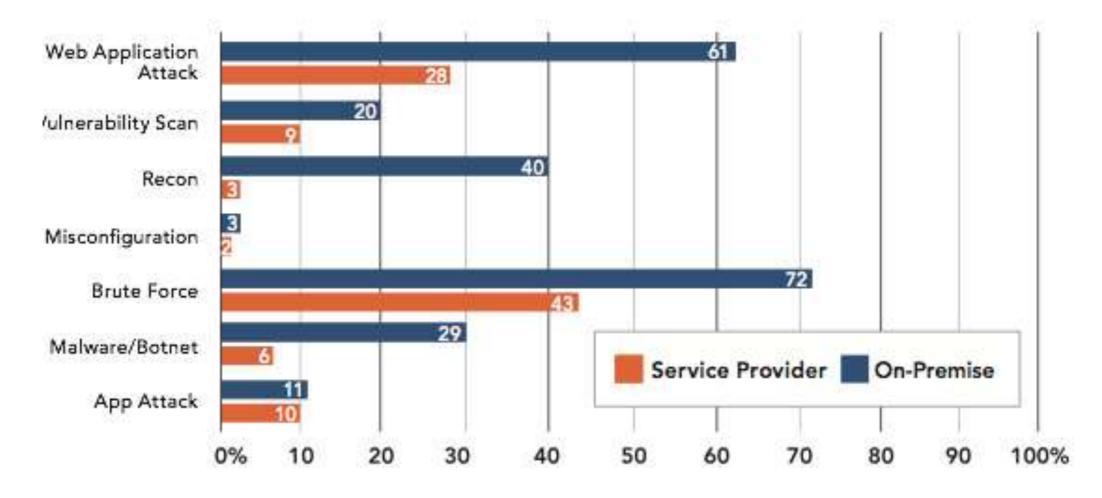
Alert Logic State of Cloud Security Report Fall 2012



Latest Attack report on Cloud Security

FIG. D

NUMBER OF INCIDENTS PER IMPACTED CUSTOMER



Alert Logic State of Cloud Security Report Fall 2012

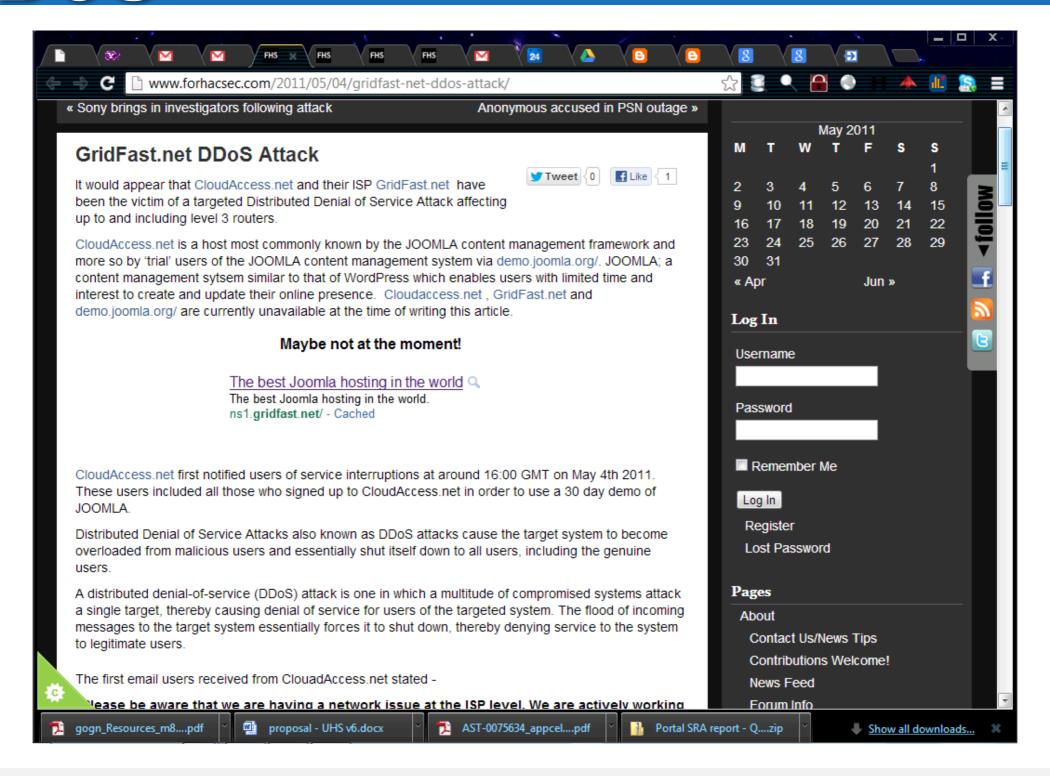


Latest Attack report on Cloud Security

- Other key points:
 - ➤ IT Services companies that have a public presence experienced a large number of Web application attacks
 - E-commerce and SaaS environments are frequent targets of scanning
 - Malware is seen more frequently in Financial Services
 - A significant number of Media companies are being targeted by hacktivists

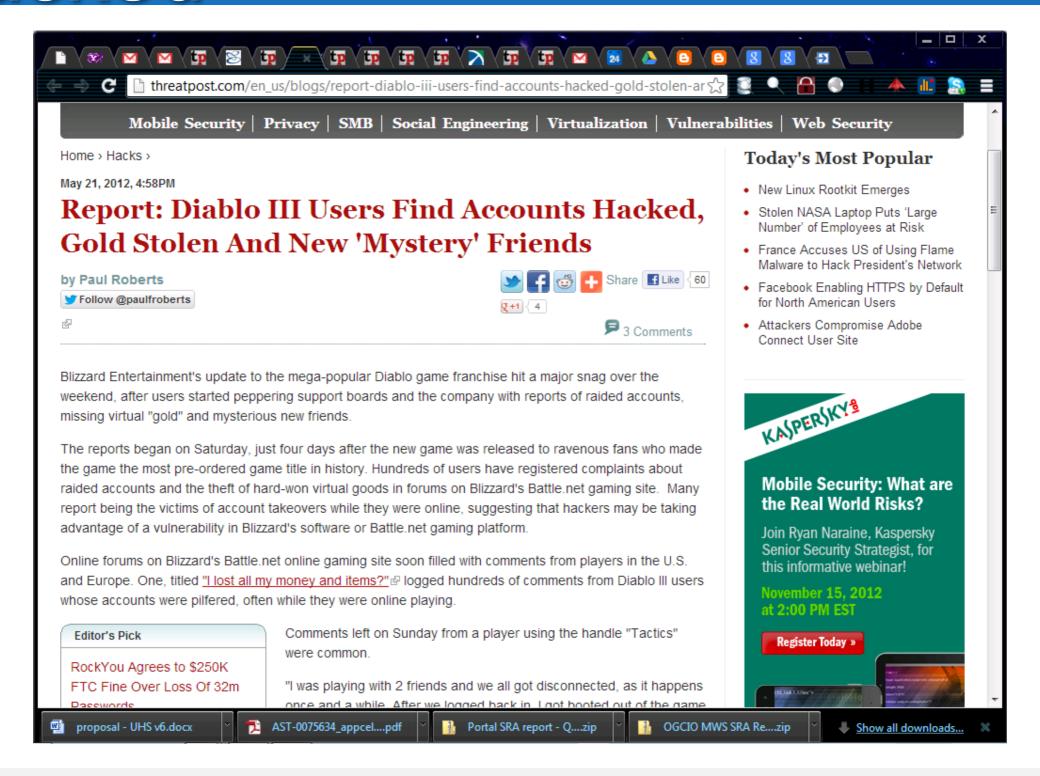


CloudAccess.net attacked by DDoS



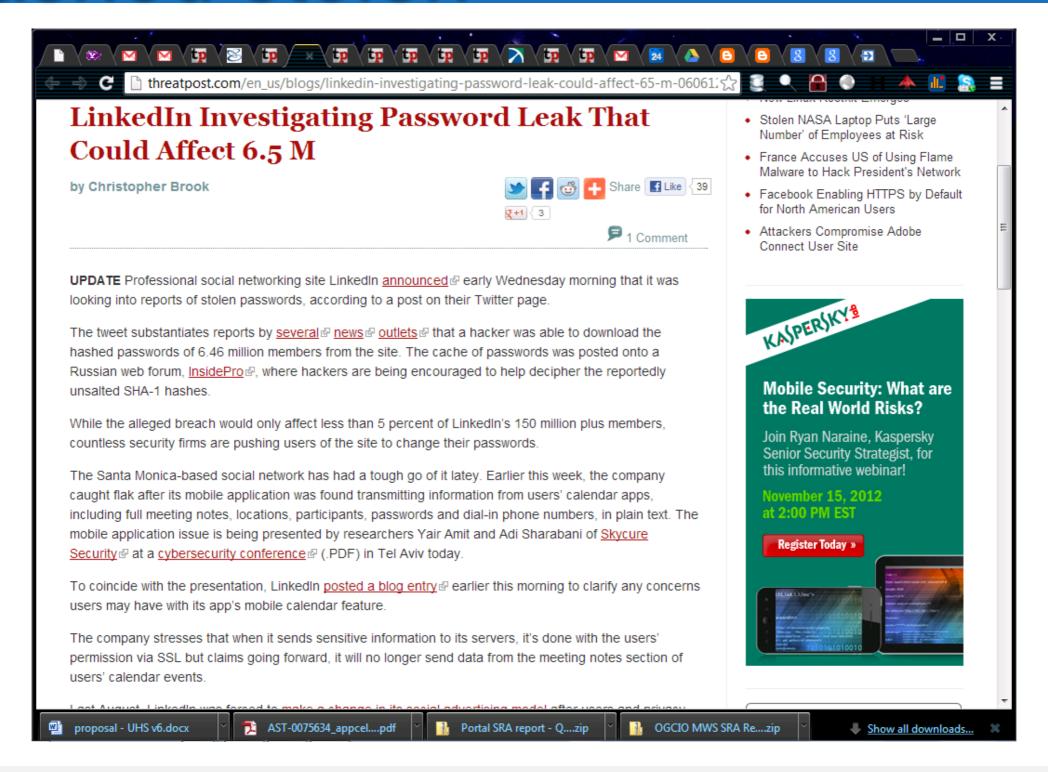


Diablo III Users account hacked



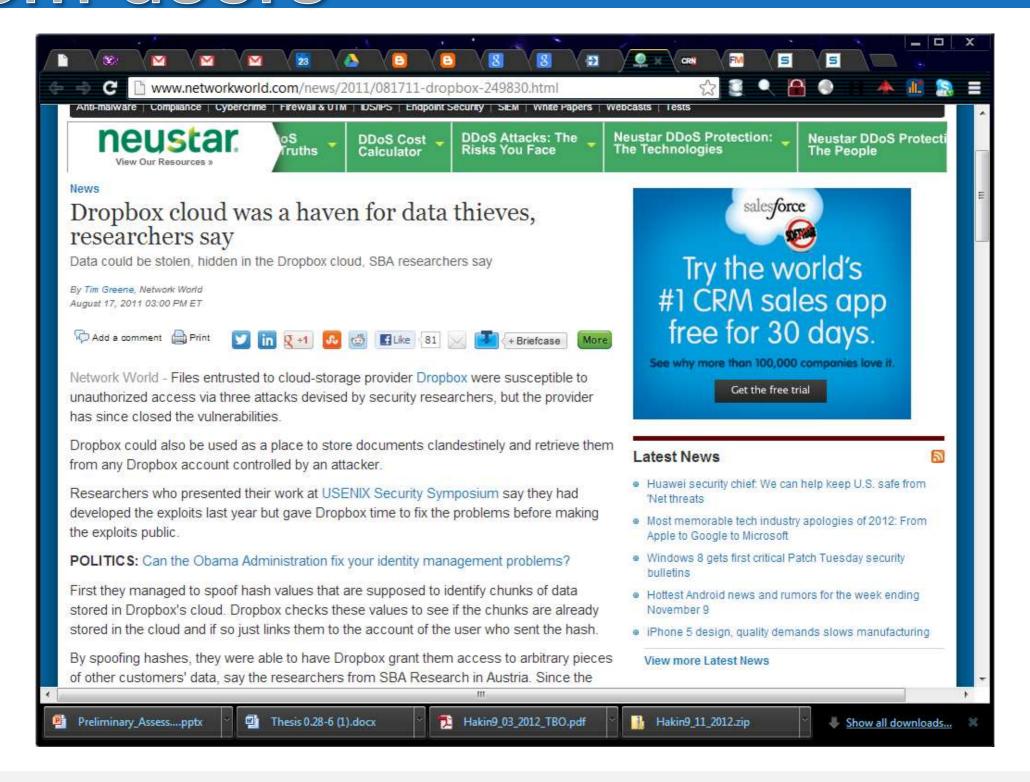


LinkedIn 6.5 million password hashed stolen



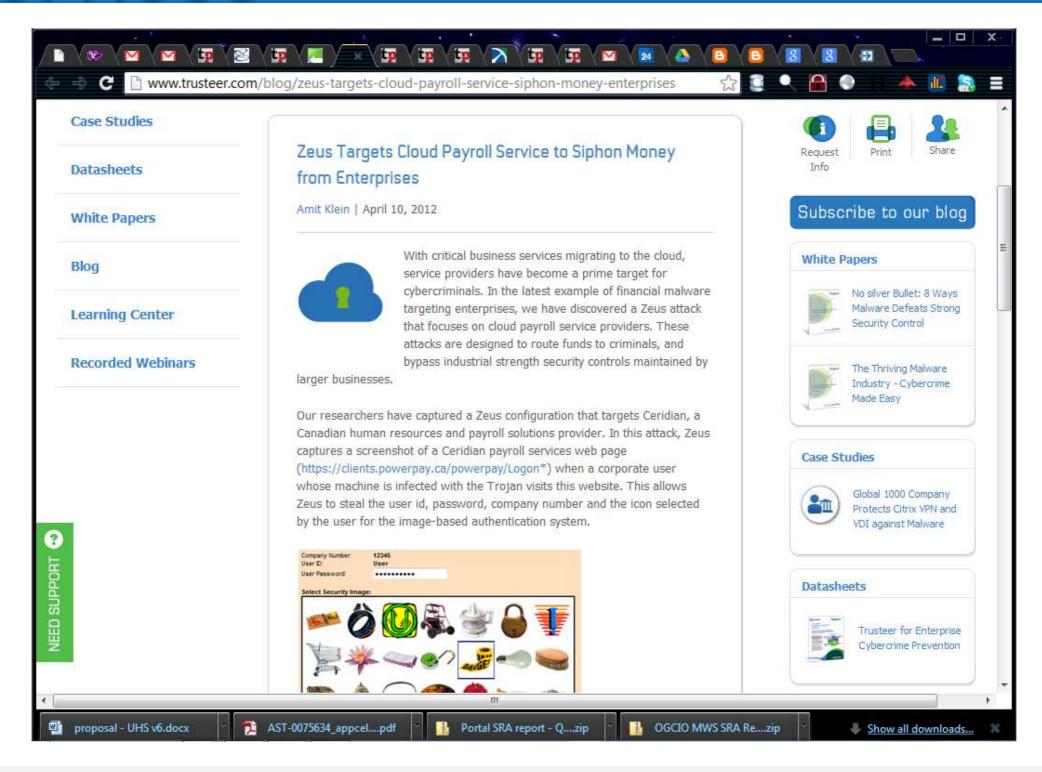


Data Security in Cloud Starts from users



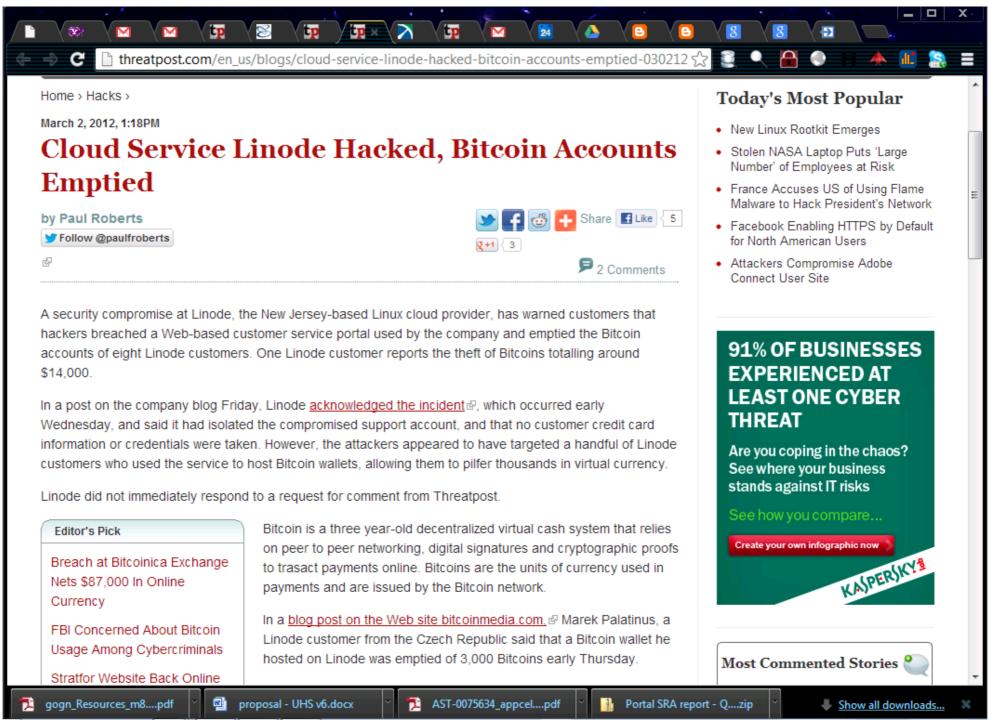


Zeus Targets Cloud Payroll Services



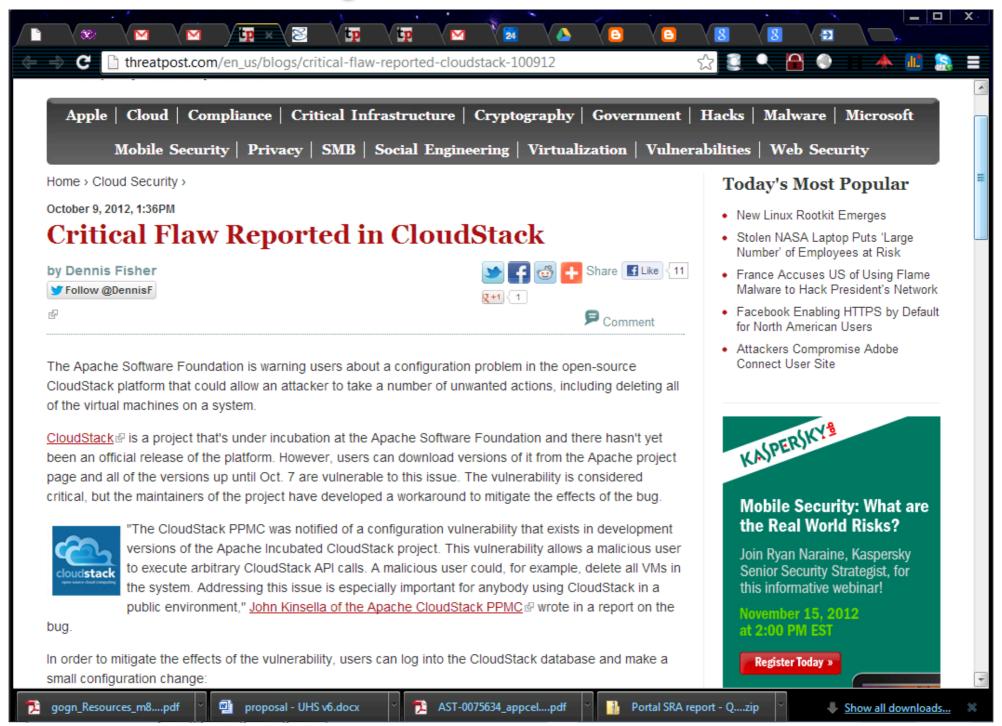


Cloud Service Linode Hacked, Bitcoin Accounts Emptied





CloudStack Critical Vulnerability





Self-assessment questions

- > Evaluate what is critical to business?
- > What's the purpose of cloud service?
- > How to prepare for data protection?
- > How to continuous monitor the incident?
- How to preserve evidence if any incident happened?



Don't Overlook the A-Z of Cloud Security

1. Selection of Cloud **Service Provider**



2. Contractual and **Commercial Terms**





3. Access Control

4. Data Protection



5. Cloud Administration



6. Service Continuity



1. Selection of Cloud Service Provider



- a) Understand risks and determine acceptance levels
- Select those who can explain their security features, preferred to have attained security certification
- c) Select those with service level agreements commensurable with the importance of the business function
- d) Select those who can provide secure channels for transmitting and storing sensitive data
- e) Select those with good reputation with no major reported security incidents



2. Contractual and Commercial Terms



- f) Understand undertaking security and privacy policies
- g) Check data ownership and how data can be permanently deleted
- h) Beware of "bundled consent" which signs you up for other unknown or unnecessarily services
- i) Beware of "secondary uses" of your account information or services without your knowledge or consent
- j) Know the exit process



3. Access Controls

- k) Use stronger authentication means whenever possible
- Choose different passwords for different user accounts
- m) Change passwords periodically
- n) Delete accounts or change passwords when there are staff changes





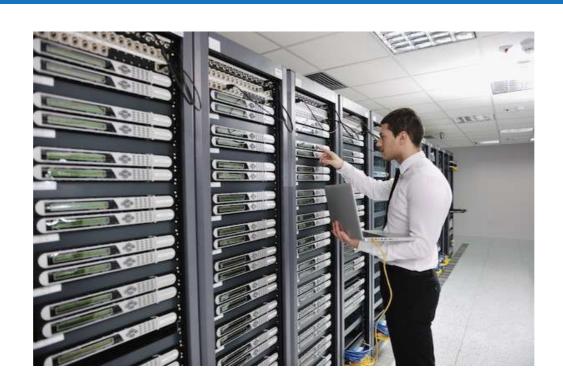
4. Data Protection

- o) Think twice when storing sensitive data; assess the impact if data is exposed
- p) Store sensitive data only if it is absolutely essential and that you have additional protection measures
- q) Make sure only intended recipients can have access to your shared sensitive data
- r) Use encryption when storing and transmitting whenever possible





5. Cloud Administration



- s) Establish simple easy to understand cloud usage policies or rules for your staff to follow
- t) Appoint a suitable staff as the cloud service administrator
- u) Provide basic security awareness training for staff using the cloud service
- v) Protect devices used to access the cloud



6. Service Continuity



- w) Evaluate potential damage when service is unavailable
- x) Develop business continuity plan and contingency plan if service or data is not available
- y) Maintain local backup copy of your important data stored in the cloud service
- z) Prepare exit strategy to transfer data back to the company



How do we build the "Trusted Cloud"?





How CSA can support us?

- > 4 main areas
 - > Research
 - > Education
 - Certification
 - Collaborations



CSA RESEARCH - THE DOOR TO THE **CLOUD+SECURITY UNIVERSE**

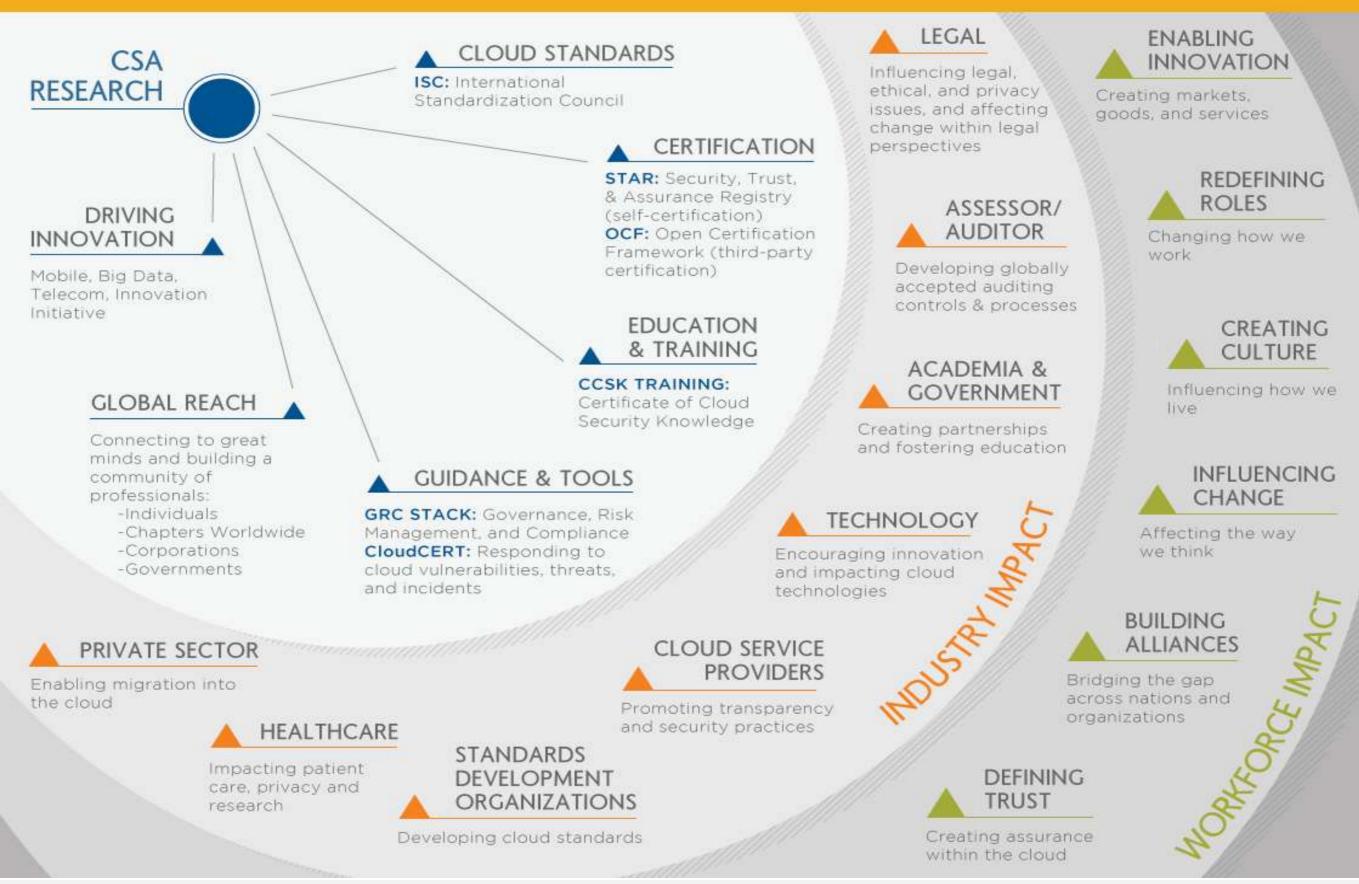
AGILITY - COMMUNITY - MERITOCRACY



Core Connectivity & Delivery

Facilities

IMPACT OF CSA RESEARCH





Research portfolio

- Our research includes fundamental projects needed to define and implement trust within the future of information technology
- CSA continues to be aggressive in producing critical research, education and tools
- 22 Active Work Groups and10 in the pipeline

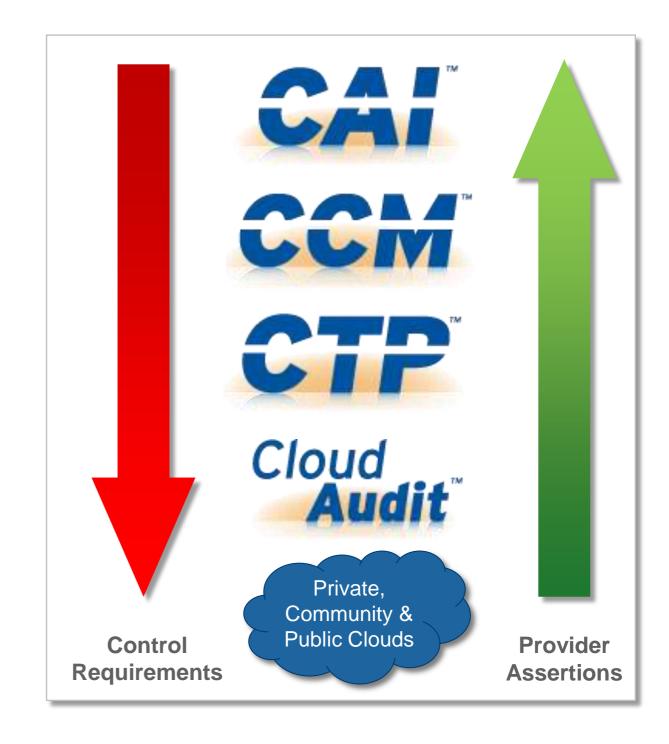






CSA GRC Stack

- > Family of 4 research projects
 - Cloud Controls Matrix
 - Consensus Assessments Initiative
 - Cloud Audit
 - Cloud Trust Protocol
- Tools for governance, risk and compliance management

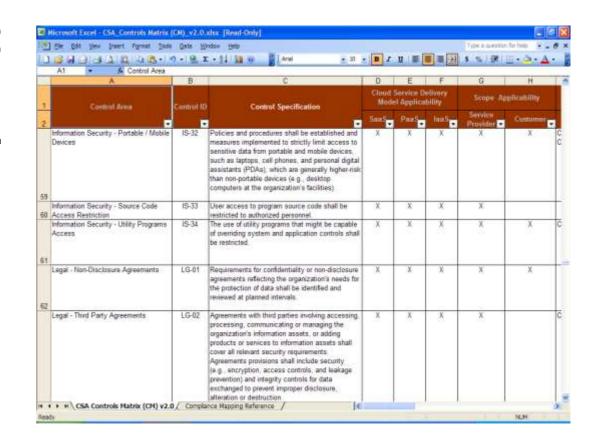




Cloud Controls Matrix Tool

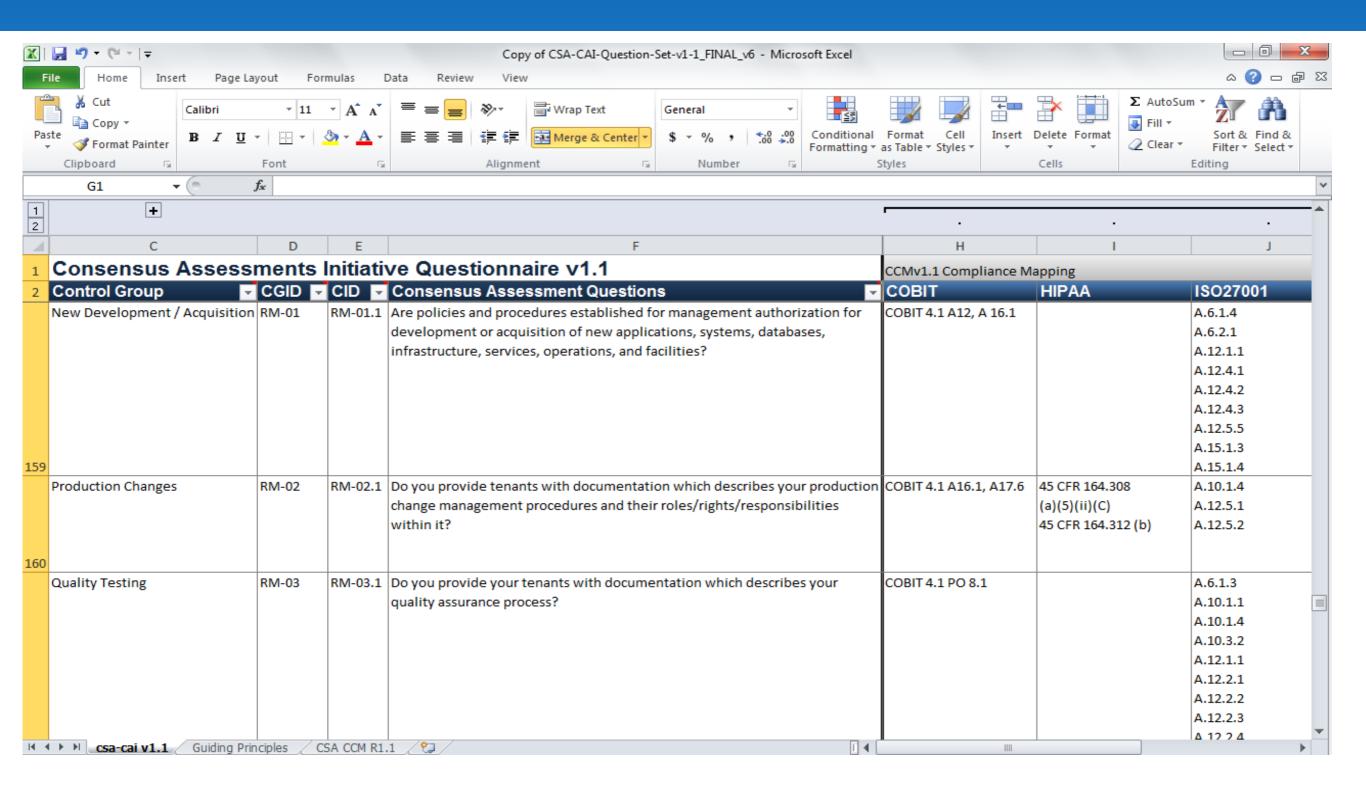


- Controls derived from guidance
- Mapped to familiar frameworks: ISO 27001, COBIT, PCI, HIPAA, FISMA, FedRAMP, etc.
- Rated as applicable to S-P-I
- Customer vs. Provider role
- Help bridge the "cloud gap" for IT & IT auditors





The CAIQ Questionnaire



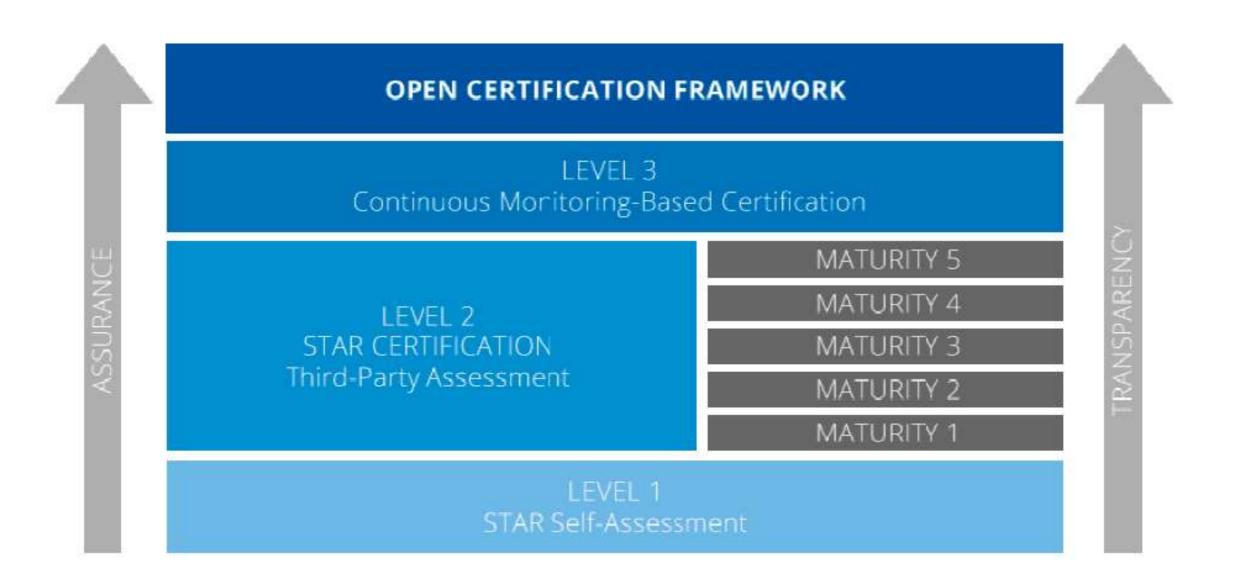


CAIQ Questionnaire

- Control Group, Control Group ID (CGID) and Control Identifier (CID) all map the CAIQ question being asked directly to the CCM control that is being addressed.
- ➤ Relevant compliance and standards are mapped line by line to the CAIQ, which, in turn, also map to the CCM. The CAIQ v1.1 maps to the following compliance areas HIPPA, ISO 27001, COBIT, SP800_53, FedRAMP, PCI_DSS, BITS and GAPP. V1.2 will additionally include mappings to Jericho Forum and NERC CIP.
- Each question can be answered by a provider with a yes or no answer.



CSA Open Certification Framework







EDUCATION



Training courses available today

CCSK Basic

One day course to enable student to pass CCSK

CCSK Plus

Two day course includes practical cloud lab work

CCSK Train-the-Trainer

Three day course including CCSK Plus

GRC Stack Training

Additional one day course to use GRC Stack components

PCI/DSS In the Cloud

Additional one day course focusing on achieving PCI compliance in cloud computing

http://cloudsecurityalliance.org/education/training/



New courses to be developed in the CoE in Singapore

- CCSK for IT & Security Architects
 - ➤ Whitepaper: Security best practices for security architecture in the cloud derived from CSA Domain 1, Trusted Cloud Initiative Reference Architecture model and new materials.
 - Courseware: Development of 3 day courseware derived from above whitepaper and other CSA materials.
- CCSK for Software Developers
 - Whitepaper: Security best practices for software development in the cloud and recommended industry curriculum.
 - Courseware: Development of 3 day courseware derived from above whitepaper and other CSA materials.
- CCSK for Cloud Auditing/Assurance (GRC Stack)
 - ➤ Whitepaper: Security best practices for assurance in the cloud derived from CSA Guidance 3 and components of the GRC Stack research projects.
 - Courseware: Development of 3 day courseware derived from existing GRC Stack courseware, above whitepaper and other CSA materials.





CEBTIFICATION

http://cloudsecurityalliance.org/education/



Introducing Certificate of Cloud Security Knowledge (CCSK)

- The industry's first user certification program for secure cloud computing
- Certificate of
 Cloud Security Knowledge
- ➤ Based on CSA research framework, specifically the Security Guidance for Critical Area of Focus in Cloud Computing
- Designed to ensure that a broad range of professionals with responsibility related to cloud computing have a demonstrated awareness of the security threats and best practices for securing the cloud



Certificate of Cloud Security Knowledge (CCSK)



- Benchmark of cloud security competency
- Measures mastery of CSA guidance and ENISA cloud risks whitepaper
- Understand cloud issues
- Look for the CCSKs at cloud providers, consulting partners
- Online web-based examination
- www.cloudsecurityalliance.org/certifyme





COLLABORATIONS

http://cloudsecurityalliance.org



How do you get involved?



Learn how you can participate in Cloud Security Alliance's goals to promote the use of best practices for providing security assurance within Cloud Computing

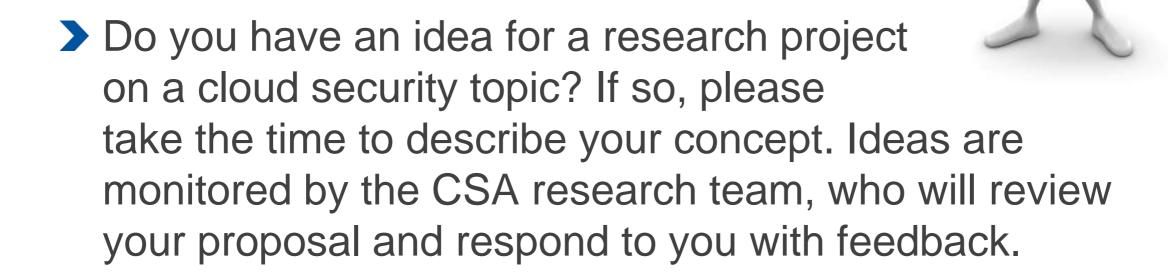
http://www.linkedin.com/groups?gid=1864210 https://cloudsecurityalliance.org/get-involved/

http://www.linkedin.com/groups?gid=4069005 (HK&M)



New Research Ideas

Submit Your Research Ideas

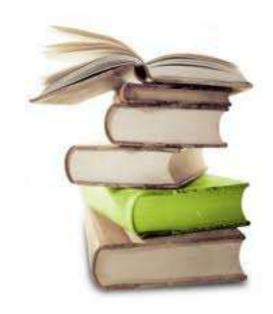


https://cloudsecurityalliance.org/research/, the Submit Ideas tab



CSA Library

Contribute to the CSA library

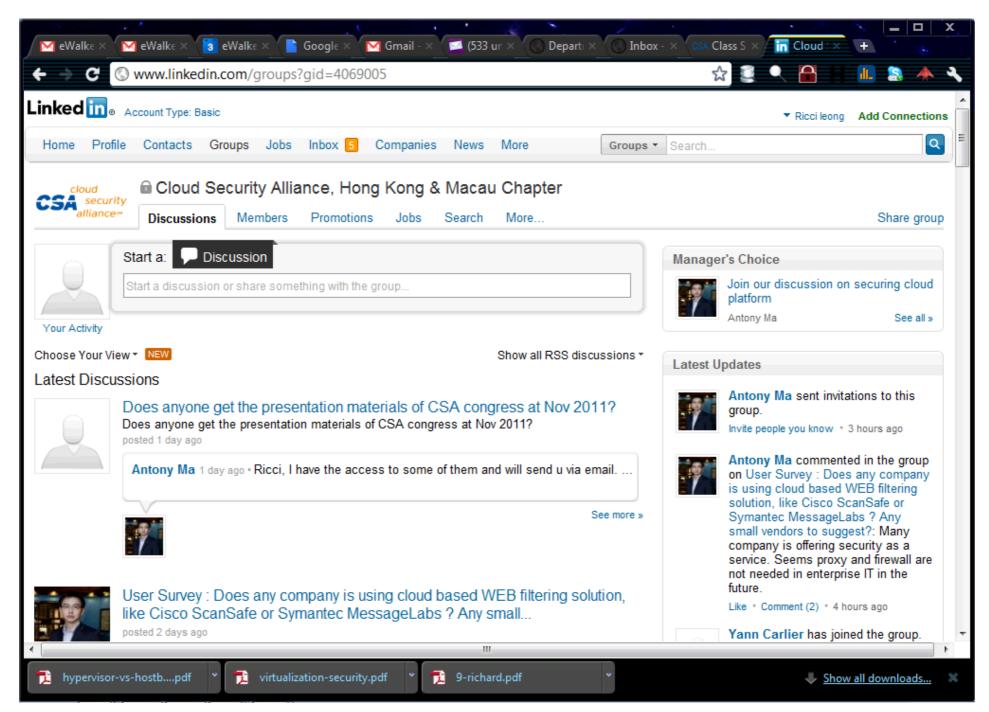


➤ The Cloud Security Alliance is a community non-profit which is driven by its members. Have a white paper or information on a cloud security product you want to contribute?

https://cloudsecurityalliance.org/education/white-papers-and-educational-material/



Cloud Security Alliance (HK&M)



http://www.linkedin.com/groups?gid=4069005 (HK&M)



Let's Get Started!

cloud

security

alliances

alliances

security

