

Build a Secure Cyberspace 2020
“Secure Use of Mobile Devices”
Sticker Design Contest

Objectives

The Office of the Government Chief Information Officer, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre have jointly organised “Secure Use of Mobile Devices” Sticker Design Contest (the Contest). The Contest aims to arouse the awareness of public on mobile device security and to encourage them to exercise care when using mobile devices. Participants could design a set of stickers, which could be used in instant messaging applications (e.g. WhatsApp, WeChat and LINE), in an innovative way to convey the message of taking precautions to protect mobile devices in this contest.

Eligibility

The Contest is divided into Open, Secondary School and Primary School categories. Each participant can enrol to only one of the categories and should submit only one entry. Participants shall agree and abide by all the rules and regulations of the Contest.

| Category | |
|------------------|--|
| Open | All Hong Kong residents |
| Secondary School | All secondary school students in Hong Kong |
| Primary School | All primary school students in Hong Kong |

Basic Specifications of Entries

All entries must meet the following requirements:

- The sticker design must meet the theme “Secure Use of Mobile Devices” to promote the importance of information security for mobile devices.
- Participants shall design a set of 4 pieces of stickers.
- The stickers must be in colour. If the stickers include any text content, such content should be in Chinese or English language. The stickers should not be duplicated and taken from selfie images.
- The stickers can be presented with various kinds of drawing tools, such as crayons, watercolour, coloured pencils, computer software, mobile app etc.
- If the stickers are hand-drawn, the size of each of the stickers must be within 100 mm x 100 mm. They should not be folded when being submitted. They may also be scanned into an electronic image file (with less than 20MB, at least 300 dpi in PNG format) for online or email submission.

- If the stickers are produced using computer software or mobile app, the size of each sticker must be within 800 x 800 pixels, 72 dpi or above and at least 16bit RGB in PNG format. The file size of each sticker should be less than 2 MB. Participants are required to submit the raw file of the four image files in AI or PSD format if applicable. The resolution of the raw file must be at least 300 dpi with CMYK four-colour process printing and the use of clip art images bundled in computer software is not allowed.
- A title and a brief description (not more than 200 words) of the set of the stickers must be included in the application form.

Submission Deadline

7 December 2020 (Monday)

Awards

| Open Category | Prize |
|-----------------------------|---|
| Champion (One winner) | Microsoft Surface Pro 7 i5 (128GB SSD / 8GB RAM) with Signature Cover |
| 1st Runner-up (One winner) | iPhone 11 128GB |
| 2nd Runner-up (One winner) | GOPRO HERO 8 Black Action Cam |
| Merit Prize (Three winners) | For each winner: Apple AirPods Pro Headphone |

| Secondary School Category | Prize |
|-----------------------------|---------------------------------------|
| Champion (One winner) | Trophy + HK\$1,500 Book Coupon |
| 1st Runner-up (One winner) | Trophy + HK\$1,000 Book Coupon |
| 2nd Runner-up (One winner) | Trophy + HK\$500 Book Coupon |
| Merit Prize (Three winners) | For each winner: HK\$ 300 Book Coupon |

| Primary School Category | Prize |
|-----------------------------|---------------------------------------|
| Champion (One winner) | Trophy + HK\$1,500 Book Coupon |
| 1st Runner-up (One winner) | Trophy + HK\$1,000 Book Coupon |
| 2nd Runner-up (One winner) | Trophy + HK\$500 Book Coupon |
| Merit Prize (Three winners) | For each winner: HK\$ 300 Book Coupon |

The shortlisted participants of each category will receive an electronic shortlisted certificate. Other participants will receive an electronic participation certificate.

Most Supportive School Award

To promote the awareness of information security among schools, teachers and students, there is “Most Supportive School Award” of Champion, 1st Runner-up and 2nd Runner-up in the **Secondary School** and **Primary School** categories respectively to commend the active participation of schools. The top three schools with the highest student participation rate will receive a trophy.

Public Voting for Most Favourite Online Award

All winning works will be uploaded to the “**共建安全網絡**” Facebook page (<https://www.facebook.com/buildsecurecyberspace>) for online voting in mid-January 2021. The most-liked entry will win the “Most Favourite Online Award”.

| Prize | |
|--|---------------------|
| Most Favourite Online Award (One winner) | HK\$500 Cash Coupon |

Panel of Judges

The Panel of Judges is comprised of representatives of Organisers, Co-organisers and Supporting Organisations. They will select the winning works and give ratings according to the following judging criteria:

Judging Criteria

| | | |
|-----------------------|--|-----|
| Content and Rendition | Serving to promote public awareness of mobile security and encourage the adoption of information security best practices | 50% |
| Design and Creativity | Creative concept and originality | 25% |
| Artistic Presentation | Aesthetic appeal, drawing techniques and visual effects | 25% |

Announcement of Results

The results decided by the Panel of Judges will be announced on the Cyber Security Information Portal (<https://www.cybersecurity.hk/en/contest-2020.php>). Winners will be notified individually to receive their awards. The winning entries will be made available to the public for download.

Award Presentation Ceremony

An award presentation ceremony will be held at the public seminar of “Build a Secure Cyberspace” campaign at the HKPC Building on 5 February 2021 (Friday).

Submission Methods

Method 1: Online Submission

Participants are required to submit the online application form together with the entry files via the following web site:

<https://form.jotform.me/hkcert/securecyberspace2020>

All the stickers have to be compressed into one ZIP file for submission. The file size must be less than 20MB. If the submission does not contain entry files or the participant's personal particulars, the submission is considered invalid. Late submissions will not be accepted (the submission date shall be based on the timestamp of the recipient's server).

Method 2: Email Submission

Participants are required to send (i) the entry files, and (ii) a completed and signed application form via email to "event@hkcert.org". Please mark "**Secure Use of Mobile Devices**" – **Sticker Design Contest** and the **participating category** in the subject field of the email. If the email does not include a completed and signed application form or entry files, the submission is considered invalid. Late submissions will not be accepted (the email submission date shall be based on the timestamp of the recipient's email server).

Entry Files All the stickers have to be compressed into one ZIP file for submission. The file size must be less than 20MB. To facilitate processing the submission, the file names of the entry files shall include participant's names and names of school for Primary School or Secondary School Categories, e.g. "XXXX Primary School – Chan Tai Man".

Method 3: Submission by Post or in Person

Participants are required to send (i) the entry files (please save the files in a DVD or other portable storage device if the entry is produced using computer software), and (ii) a completed and signed application form either by post or in person to the following address during office hours (Monday to Friday: 9 am - 6 pm, except Saturday, Sunday and public holidays):

Hong Kong Computer Emergency Response Team Coordination Centre
HKPC Building
78 Tat Chee Avenue, Kowloon, Hong Kong

Please mark “**Secure Use of Mobile Devices**” – **Sticker Design Contest** and the **participating category** on the envelope. If the submission does not contain a completed and signed application form or entry files, the submission is considered invalid. Late submissions will not be accepted (the submission date shall be based on the postmark on the envelope).

Entry Files If the entries are hand-drawn, please use the template in the application form for the drawing. If the entries are in electronic form stored in DVD or other portable storage device, the file names of the entry files shall include names of the participants and schools for Primary School or Secondary School Categories, e.g. “XXXX Primary School – Chan Tai Man”.

Enquiries

Please contact the Hong Kong Computer Emergency Response Team Coordination Centre by calling 2788 5704 or by email to event@hkcert.org.

Terms and Conditions

1. Each participant can enrol to only one of the categories and should submit only one entry. Multiple submissions will result in disqualification. All related entries will be rendered void.
2. All entries must meet the **Basic Specifications of Entries** specified above of this document.
3. Once the application forms together with the entries are submitted, they cannot be modified or replaced and will not be returned to the participants.
4. All entries must not contain violent, obscene or indecent content.
5. All entries must be original and must not be copied from or drawn by others.
6. Names, products or services of any companies or entities or any third-party trademarks, logos shall not be contained or referred to in all entries. No entries shall be used for the promotion of any brands, products or services.
7. Participants must guarantee that their entries have never been openly shown in any form, and shall not infringe any copyright and intellectual property rights. If the entries had entered other competitions, the participants shall ensure that the copyrights of the entries does not belong to any individuals/parties/organisations. The participants shall assume legal liability for any disputes over the copyright of the entries. The Organisers and Co-organisers accept no responsibility for such disputes.
8. The copyrights of all entries, once submitted, are vested solely in the Organisers. Participants shall agree that the Organisers and Co-organisers can at any time display, reprint, reproduce, use or modify their entries for any purposes. The Organisers and Co-organisers are not required to notify the participants or pay them any fees.
9. Participants shall agree and accept the publishing of their entries in any forms and the public display of their entries, and the production of these entries into any items by the Organisers and Co-organisers, e.g. the public display or publishing of the entries in public exhibitions, the websites, social networking sites, mobile applications and publications of the Organisers and

Co-organisers; the production of these entries into any items, such as souvenirs, calendars or promotional materials, etc.

10. The Organisers reserve the right to use in whole or in part the design of the entries. The participants shall not raise objection.
11. The Organisers have the right not to accept any improper entries or entries not aligning with the theme and specifications of the Contest. If there are doubts that the entries have infringed the intellectual property rights of others or the entries were drawn by others, the Organisers have the right to disqualify them from entering or winning the Contest.
12. The Organisers reserve the right to substitute any prize with another prize at any time without prior notice.
13. Participants should participate in publicity events related to the Contest upon invitation of the Organisers.
14. The results decided by the Panel of Judges shall be final. Participants shall abide by the decisions of the Panel of Judges and shall not raise objection to the results.
15. Participants shall agree and abide by the **Terms and Conditions** of the Contest including those specified in this document, the application forms and the relevant website for the Contest.
16. All persons involved in the organisation and implementation of the Contest are not eligible for joining the Contest. They include but not limited to members of the organising committee, Panel of Judges and their immediate family members.
17. The Organisers reserve the right to interpret and revise the **Terms and Conditions** of the Contest and all other Terms and Conditions set out in the application forms. Participants shall not raise objection.
18. Participants have the right of access and correction with respect to their personal data as stipulated in Sections 18 and 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance, and have the right to obtain a copy of their personal data provided in the application forms.
19. Participants who wish to access or correct personal data specified in the application forms, or get information of the related policies, practices and the kinds of data held can send their written requests to the following address:

Hong Kong Computer Emergency Response Team Coordination Centre
HKPC Building
78 Tat Chee Avenue, Kowloon, Hong Kong

Organisers



Hong Kong Computer
Emergency Response Team
Coordination Centre
香港電腦保安事故協調中心



香港警務處
Hong Kong Police Force

Co-organiser



HONG KONG MONETARY AUTHORITY
香港金融管理局

Supporting Organisations



“Secure Use of Mobile Devices”

As technologies advance, mobile phones, tablets and notebook computers are becoming more and more commonplace. Mobile devices (or mobile computing devices) are information systems capable of storing and processing large amounts of information without having a fixed physical location, and they can be carried around easily. Examples of mobile devices include smartphones, tablets, and notebook computers.

A stolen or lost mobile device with unprotected storage allows an attacker to access the data on it. If the device is infected with malware, it may lead to hidden use of premium services, or leaking sensitive information. Here are some general tips for maintaining the security of your mobile device:

- Video : Use Mobile Devices Securely
<https://www.youtube.com/watch?v=w70JQJsGhY4>
- Infographics : Smart Tips on Mobile Payment
https://www.cybersecurity.hk/images/resources/mobile_payment_en.pdf
- Leaflets : Mobile Device Security
https://www.cybersecurity.hk/images/resources/Leaflet-Mobile_Device_Security_eng.pdf
- Smart You Smart Device
https://www.cybersecurity.hk/images/resources/Mobile%20Leaflet_07.pdf
- Security Tips for Mobile Payment
https://www.cybersecurity.hk/images/resources/mobile_tips_eng.pdf
- URLs : Protecting Mobile Devices
<https://www.infosec.gov.hk/en/best-practices/person/protecting-mobile-devices>
- Keep Your Mobile Device Safe for Android user
<https://www.cybersecurity.hk/en/safety-mobile-android.php>
- Keep Your Mobile Device Safe for iOS user
<https://www.cybersecurity.hk/en/safety-mobile-ios.php>
- Safe Mobile Payment Services
<https://www.cybersecurity.hk/en/learning-epayment.php>

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Terms and Conditions

How to Submit:

1. Submission period: **7 September 2020 to 7 December 2020 (Late submissions will not be accepted)**
2. Submission by email: The completed and signed application form together with the entry files should be submitted by email and send to event@hkcert.org. Please mark “**Secure Use of Mobile Devices – Sticker Design Contest**” and the **participating category** in the subject field of the email.
3. Submission by post or in person: This completed and signed application form, together with hand-drawn stickers, a DVD or other portable storage device containing the entry files, should be submitted either by post or in person to the following address during office hours (Monday to Friday: 9 am - 6 pm, except Saturday, Sunday and public holidays):

Hong Kong Computer Emergency Response Team Coordination Centre
HKPC Building,
78 Tat Chee Avenue, Kowloon

Please mark “**Secure Use of Mobile Devices – Sticker Design Contest**” and the **participating category** on the envelope.

Declaration:

1. I have read and accepted the terms and conditions set out in the contest, which were stipulated on Cyber Security Information Portal (<https://www.cybersecurity.hk/en/contest-2020.php>).
2. I declare that the entry submitted is original creation and not copied from or drawn by others.
3. I agree that all copyright and other related rights of my entry belong to the organisers.
4. I agree that the organisers reserve the final right of use of the entry.

Minor participant(s) (i.e. people aged under 18 on or before the submission deadline) should authorise his/her parents or guardians to consent the above declaration and Personal Data Collection Statement.

Signature of
Participant(s): _____

Date: _____

Signature(s) of
Parent/Guardian: _____

Name(s) of _____

Parent/Guardian: _____

Contact Number of _____

Parent/Guardian: _____

Date: _____

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Personal Data Collection Statement:

1. The organisers' primary goal in collecting and storing your personal data is for purposes relating to the activities of the Contest.
2. Under general circumstances, the organisers will not sell, trade or disclose any information or personal data you provided to us to any third party without your prior consent or notice to you. Only authorised staff of the organisers has access to your personal information for administrative purposes without your authorisation or notice to you.
3. Under special circumstances, the organisers shall have the right to disclose or release your personal data to any third party without your prior consent or notice to you. The said special circumstances include the protection of the rights, interests, copyright and intellectual property rights of the organisers, and the investigation or inquiry of illegal activities and any procedures required by law and the protection of the personal safety of the users and general public, etc.

Organisers:



Co-organisers:



Supporting Organisations:



Build a Secure Cyberspace 2020

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(For hand-drawn of the stickers, please use the following pre-printed form for drawing.)

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|--|--|
| | |
| | |

Name of Participant (Chinese)*: _____ (English)*: _____

Name of the sets of Stickers: _____