

# **STAY SAFE IN ONLINE SHOPPING**

### **BILLY CHUANG**

SOLUTION ENGINEERING MANAGER NORTH ASIA CYBERARK SOFTWARE













## WHAT DO YOU I OSF ?













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# KICKSTARTER

citiesocial 找 好東西 Ⅱ





# Branding Reputation

# Product Quality









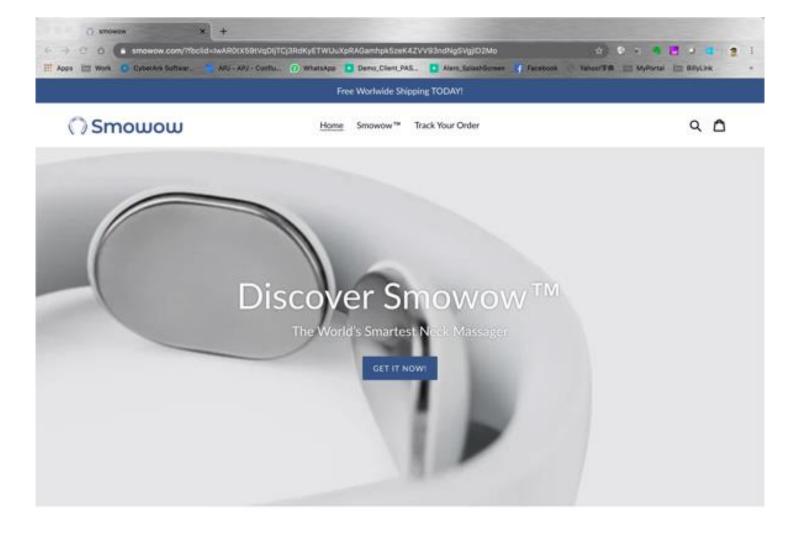
### **FACEBOOK AD/POST**



This smart massager uses both heat and low-frequency electrical pulse technology to relieve neck & shoulder pains and reduce stress. Can be taken anywhere to enjoy a well deserved relaxation session.

...





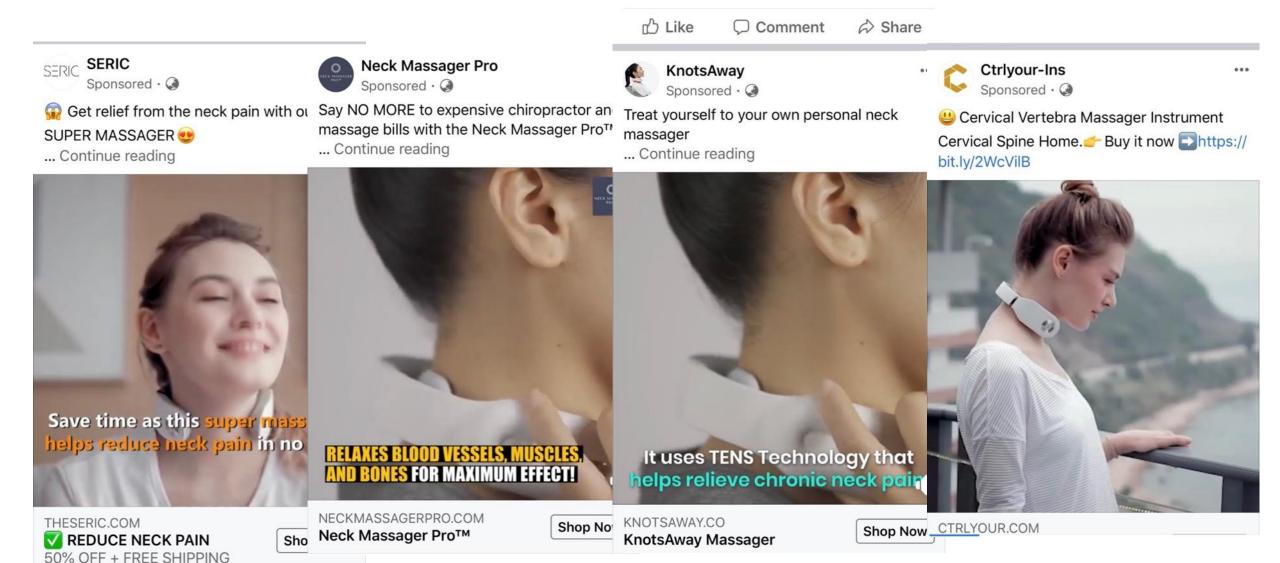


### **FACEBOOK AD/POST**

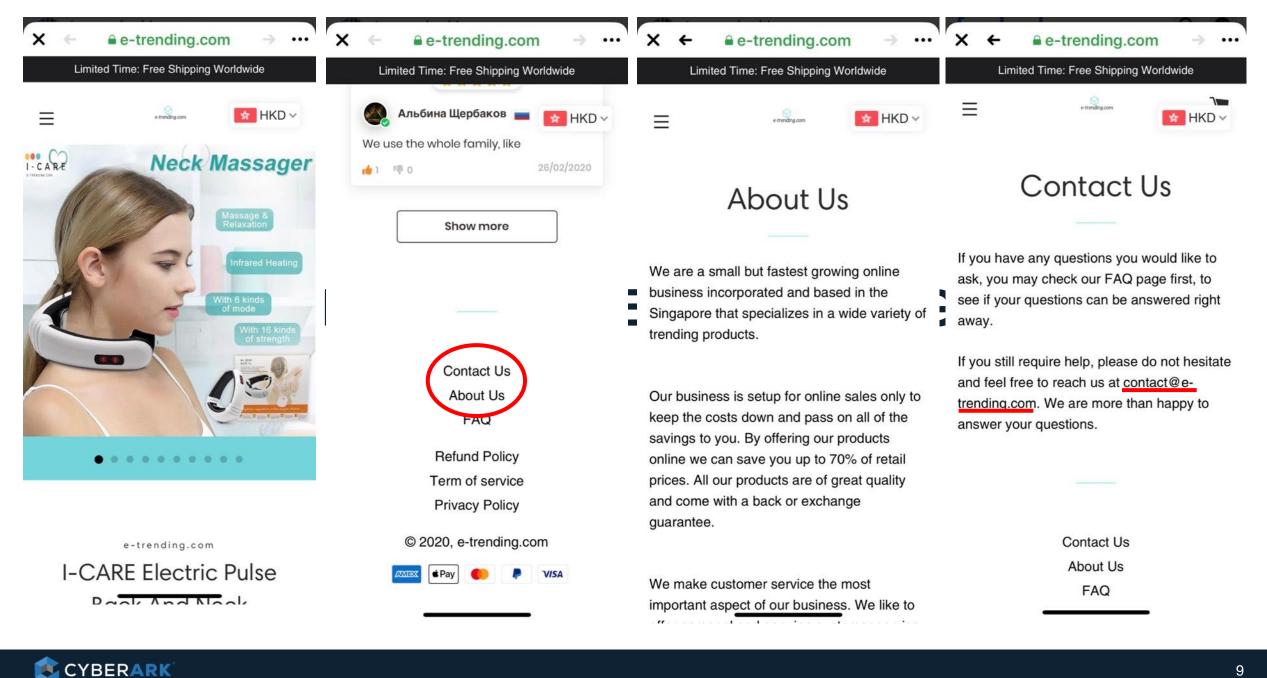


Useful links	Contact	Newsletter	
Privacy Policy Refund Policy Terms and Conditions	contact@smowow.com	Email address	SUBSCRIBE
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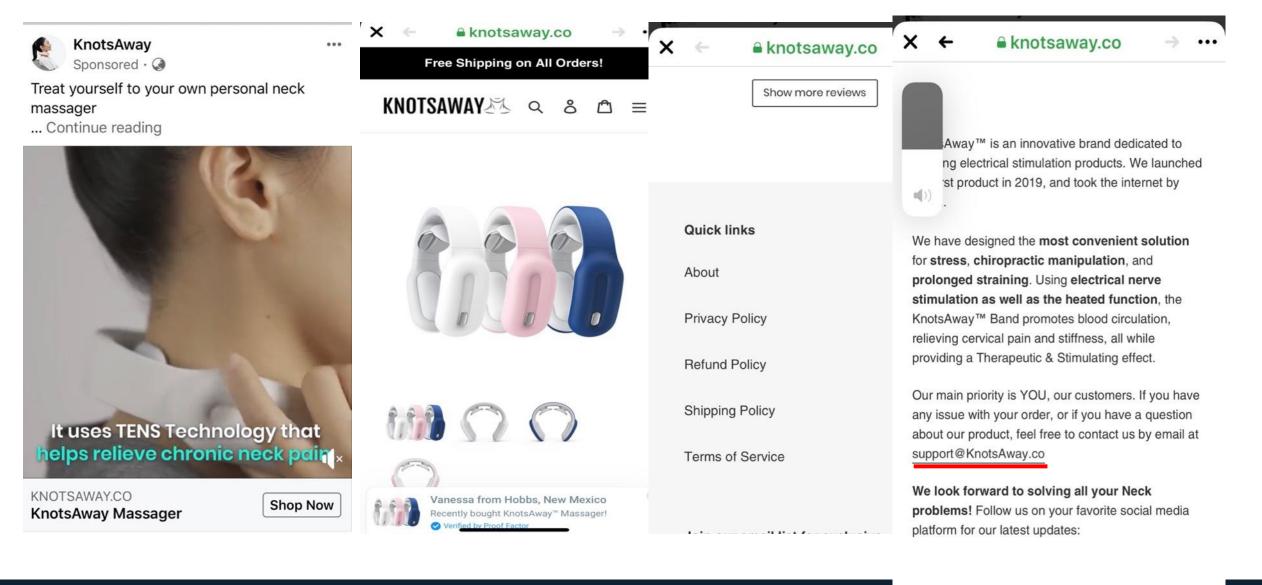




CYBERARK



### **ANOTHER EXAMPLE**





## **PROCESS TO PAYMENT**



...

Unit Cervical Vertebra Massager Instrument Cervical Spine Home. The Buy it now The https:// bit.ly/2WcVilB

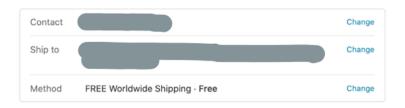


CTRLYOUR.COM Cervical Vertebra Massager Shop Now Instrument

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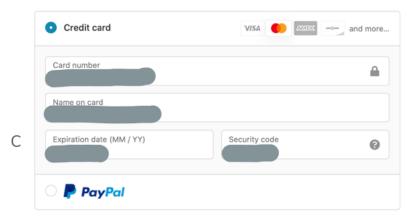


Cart > Information > Shipping > Payment



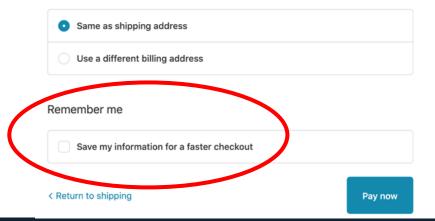
### Payment

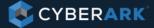
All transactions are secure and encrypted.



### Billing address

Select the address that matches your card or payment method.







### 暖頸同時可以按摩:温熱EMS按摩頸環 https://www.mayngan.com/products/mytrex-ems-neck-massager

當你覺得凍嘅時候,其實只要確保頸、足部係暖嘅,其實成個身體就會 變暖 🗳 🗳 上次去鹿兒島嘅時候,見到呢個「温熱EMS按摩頸環」即刻去 試,其實本身想買頸巾,但最後決定買咗呢個温熱EMS按摩頸環。點 解?因為我一路行街可以暖頸嘅同時,其實都順便做埋按摩。平時頸部 係最需要按摩嘅身體部位,因為我哋平時耷低頭、望電腦不知不覺令到 頸部(人體最脆弱嘅肌肉)長期繃緊,咁最好就當然係一路按摩、一路 暖頸啦!



mytrex ems





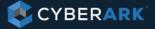


## FAKE EMAIL AND PHISHING WEBSITE

### WIDESPREAD APPLE ID PHISHING ATTACK PRETENDS TO BE APP STORE RECEIPTS

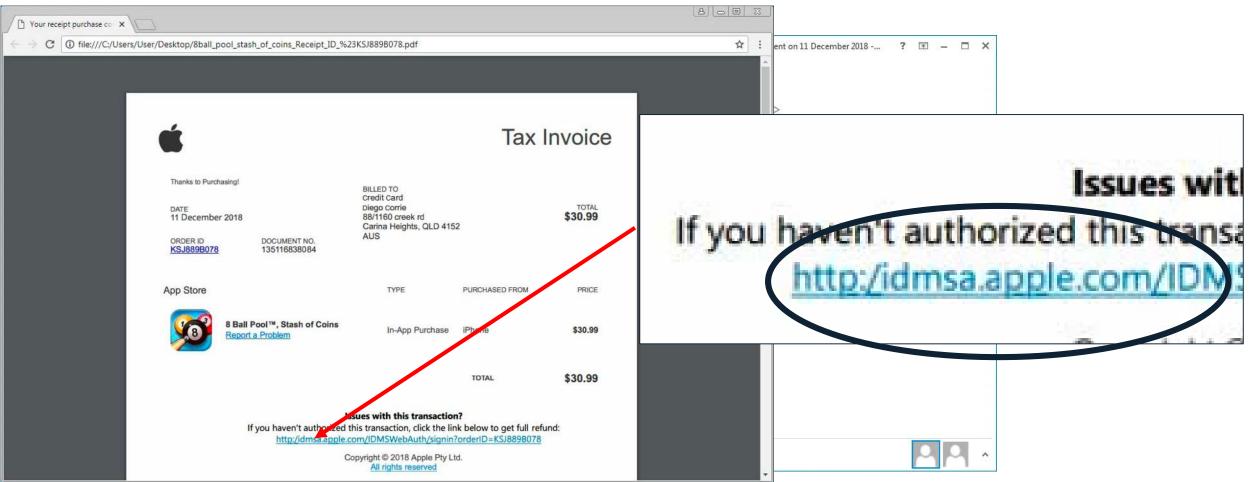
💴 🖬 n	🝊 🕆 🤟 🔻 Re: [ Receipt Purchase ] New Statement - Thanks for your order [ Your invoice from Apple ] Confirmation payment on 11 December 2018 ? 📧 🗕 🗖 🗙
FILE M	IESSAGE
To noreply@mi	Tue 12/11/2018 10:21 AM Apps Store <no.replysysteminvociex197521confirm@secureidmsapple.com> Re: [Receipt Purchase] New Statement - Thanks for your order [Your invoice from Apple] Confirmation payment on 11 December 2018 hall.apple.com</no.replysysteminvociex197521confirm@secureidmsapple.com>
Message	😨 8ball_pool_stash_of_coins_Receipt_ID_#KSJ889B078.pdf (82 KB)
See more at	bout Apps Store.

Resource: https://www.bleepingcomputer.com/news/security/widespread-apple-id-phishing-attack-pretends-tobe-app-store-receipts/



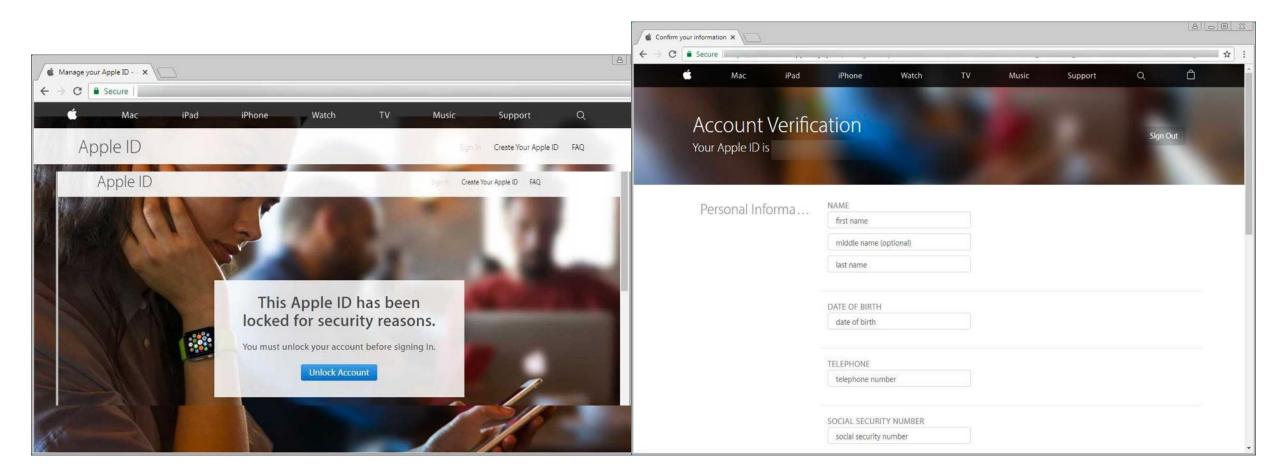
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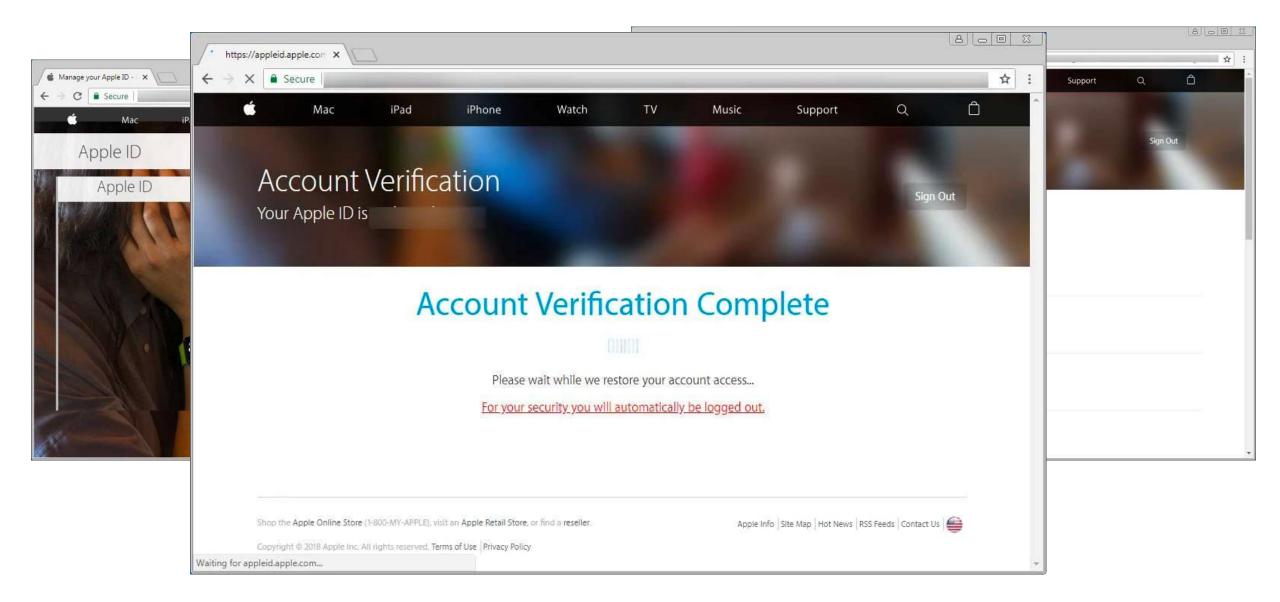


Resource: https://www.bleepingcomputer.com/news/security/widespread-apple-id-phishing-attack-pretends-tobe-app-store-receipts/







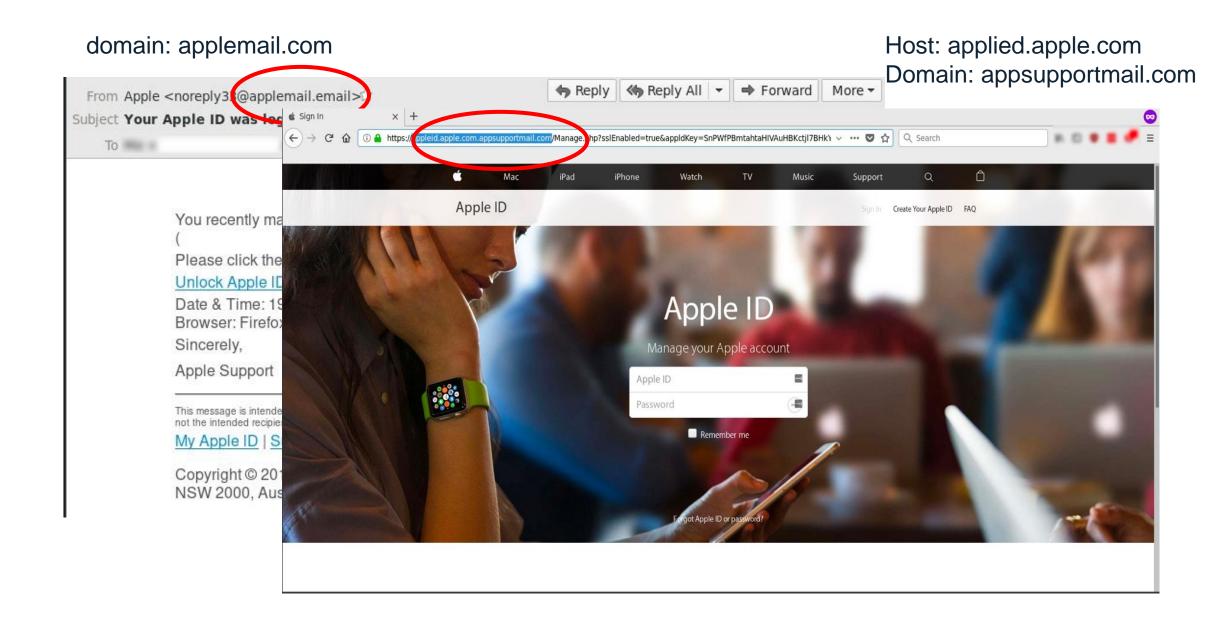




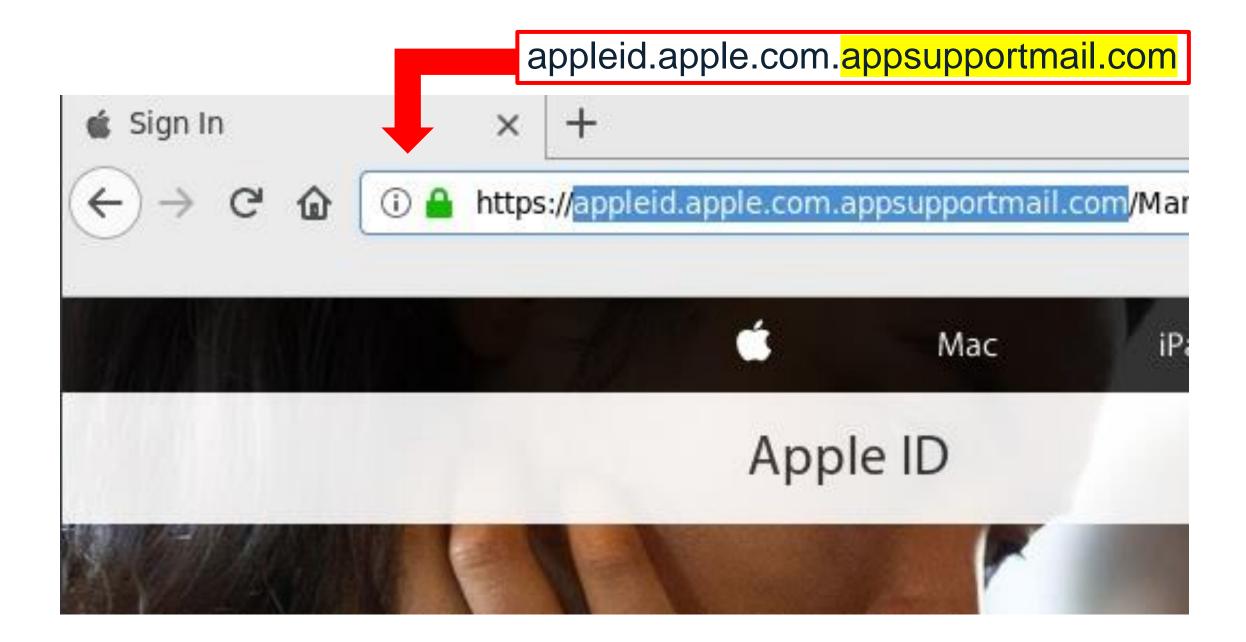
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	This message is intended for sharp@spic.com.au znd may contain privileged not the intended recipient please delete it and notify the sender.	information or confide	ntial information or both	. If you are	
	My Apple ID   Support   Privacy Policy				

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34:23:454:12

# Most attacks start on the endpoints





Regardless of origin, attacker will typically have restricted rights and will need to elevate privilege to achieve goal (e.g. financial or data theft, disruption, vandalism)



CONFIDENTIAL INFORMATION

### **CREDENTIAL THEFT**





### **PRIVILEGED CREDENTIALS**



CYBERARK<sup>®</sup>

## **ENDPOINTS – THIS IS WHERE IT STARTS**

••• < >	Users & Groups Q Searc	h 🏭 Manage Accounts	– 🗆 X
Current User	Password Login Items	← → ✓ ↑ 🤽 « User Accounts > Manage Accounts	✓ ປ້ Search Con
<ul> <li>✔ Kirk McElhearn Admin</li> <li>▼ Other Users</li> <li>✔ Ralph W. Emerson Admin</li> </ul>	Kirk McElhearn Change Passwor	d Choose the user you would like to change	
Guest User Login only Groups		R pcunlocker Local Account Administrator Password protected	
Login Options	Contacts Card: Open  Allow user to administer this computer  Enable parental controls Open Parental Controls	A david Local Account Password protected	
Click the lock to make c	changes.	Add a new user in PC settings	

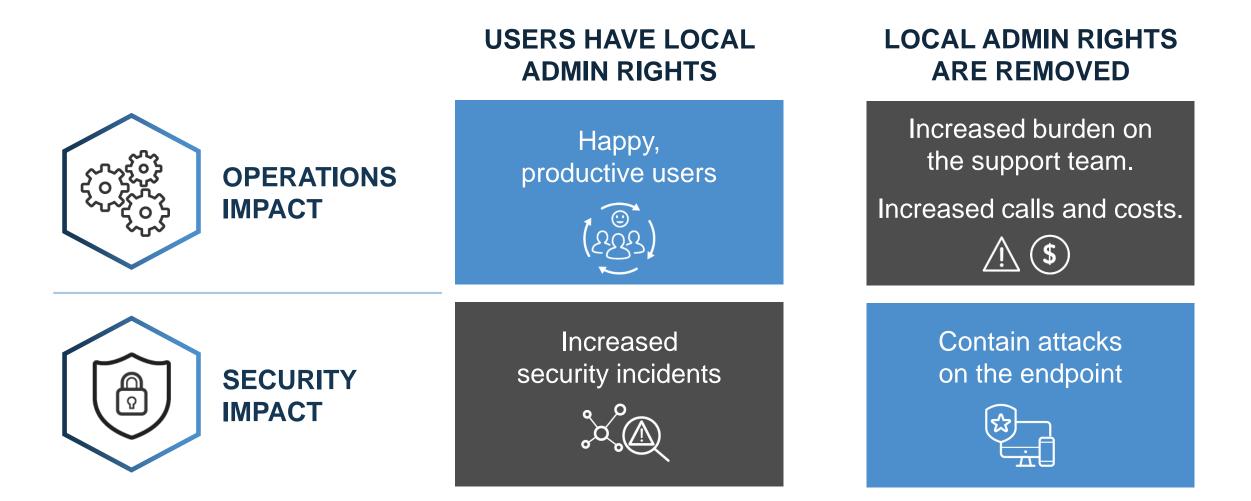


### **STANDARD VS LOCAL ADMIN RIGHT**





### **SECURITY VS OPERATIONAL**





### **RANSOMWARE ATTACK**





Doops, your important files are encrypted.

If you see this text, then your files are no longer accessible, because they have been encrypted. Perhaps you are busy looking for a way to recover your files, but don't waste your time. Nobody can recover your files without our decryption service.

We guarantee that you can recover all your files safely and easily. All you need to do is submit the payment and purchase the decryption key.

Please follow the instructions:

1. Send \$300 worth of Bitcoin to following address:

1Mz7153HMuxXTuR2R1t78mGSdzaAtNbBWX

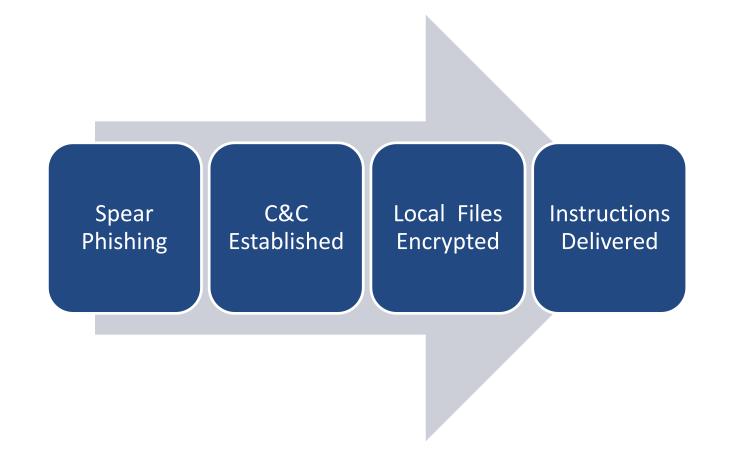
2. Send your Bitcoin wallet ID and personal installation key to e-mail wowsmith123456@posteo.net. Your personal installation key:

a8w8ff-KN4ubE-f2GcKZ-uKZpWW-Z8mbaU-5tXMH5-zjxgZF-yXqHPB-K3z46v-eS6qZt

If you already purchased your key, please enter it below. Reu:

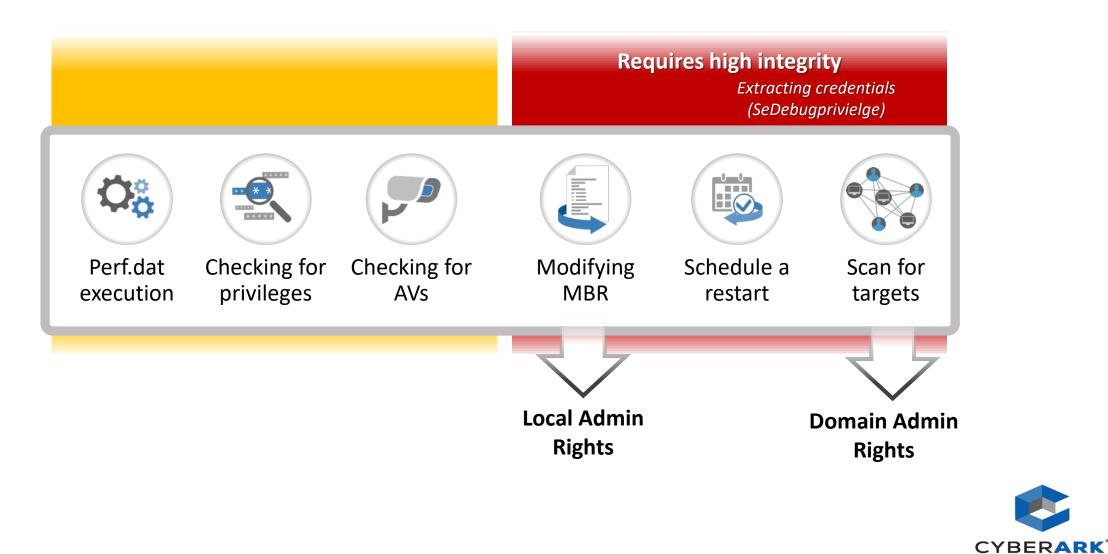


### **The Opportunistic Ransomware**

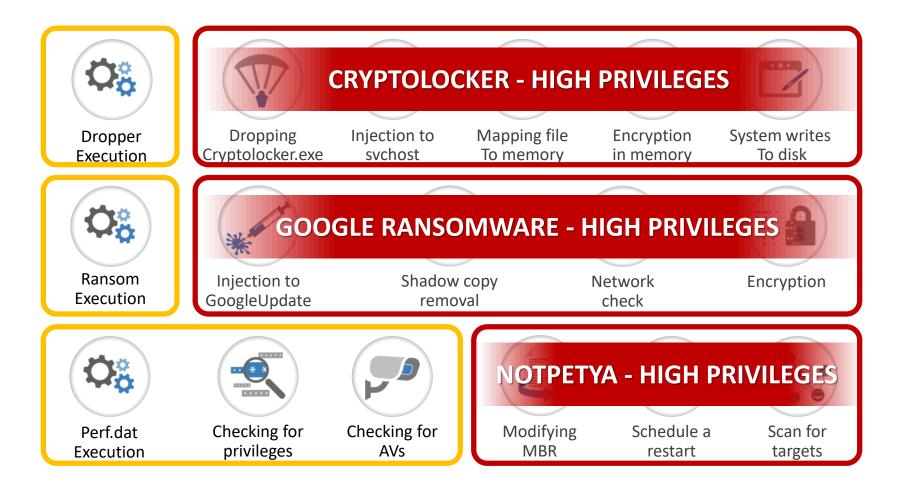




### NotPetya – With Admin Privileges - Kill Chain



### It Really is a Privilege Problem





### **Recommendation: Implementing Least Privileged Access**





### "HOW" TO APPRECIATE IMPORTANCE OF LEAST PRIVILEGED

# Gartner

"Organizations should exercise the principle of least privilege for local administrative access. The vast majority of users do not require local admin access in the modern Windows OS. When an application or service requires administrative privilege, the end user should log on as a standard user, and privilege should be elevated according to policy."

Gartner Technical Professional Advice: Reduce Access to Windows Local Administrator With Endpoint Privilege Management



First 5 CIS Controls Eliminate the vast majority of your organization's vulnerabilities

### **CIS Controls**

- 1: Inventory of Authorized and Unauthorized Device.
- 2: Inventory of Authorized and Unauthorized Software
- 3: Secure Configurations for Hardware and Software
- 4: Continuous Vulnerability Assessment and Remediation
- 5: Controlled Use of Administrative Privileges



### **Best Practice**

- Check Company Background/Reputation
  - Verify URL and Company Name in very carefully
  - Contact information
- Personal Data
  - Avoid unnecessary Personal data
  - Understand How the payment work and any third-party payment company involved.
- Endpoint App safety
  - Aware any plug-in or app require to install
  - Avoid any unauthorized App source
- Protect your Endpoint
  - Remove Local Admin Right, login as a Standard user
  - Install Antivirus or any endpoint protection software
  - Deploy Least Privilege Management solution for Corp Users.





# THANK YOU !